



Academy for Global Business Advancement
13th Annual World Congress
<http://www.agba.us>
<http://agba2016.uns.ac.id>



Conference Theme:
"Business and Entrepreneurship Development in a Globalized Era"
November 26 -- 28, 2016
Universitas Sebelas Maret
(Surakarta (SOLO), Central Java, Indonesia)

Conference Chair	Conference Co-Chair	Conference Co- Chair	Chair: AGBA Global Board of Trustees
<p style="text-align: center;">Eric Werker Segal Graduate School Beedie School of Business Simon Fraser University Vancouver British Columbia Canada</p>	<p style="text-align: center;">Hunik Sri Runing Sawitri Dean Faculty of Economics and Business Universitas Sebelas Maret Indonesia</p>	<p style="text-align: center;">Muhammad Agung Prabowo Associate Dean Faculty of Economics and Business Universitas Sebelas Maret Indonesia</p>	<p style="text-align: center;">Gary L. Frankwick Marcus Hunt Chair of International Business College of Business Administration University of Texas at El Paso, Texas, USA</p>
Distinguished Speaker # 1	Distinguished Speaker # 2	Distinguished Speaker # 3	Distinguished Speaker # 4
<p style="text-align: center;">Norman Wright Dean Woodbury School of Business Utah Valley University Orem, Utah, USA</p>	<p style="text-align: center;">Hassan Yazdifar Chair Professor and Head Department of Accounting University of Salford Salford, Manchester UK</p>	<p style="text-align: center;">Abdul A. Rasheed Eunice and James L. West Distinguished Professor and Head Department of Management University of Texas at Arlington, Texas, USA</p>	<p style="text-align: center;">Ahmad Hosseini Dean School of Business and Entrepreneurship American University of Nigeria Nigeria</p>
Distinguished Speaker # 5	Distinguished Speaker # 6	Distinguished Speaker # 7	Distinguished Speaker # 8
<p style="text-align: center;">J. Mark Munoz Professor Tabor School of Business Millikin University Decatur, Illinois, USA</p>	<p style="text-align: center;">Zainal Abidin Mohamed Professor and Associate Dean Islamic Science University of Malaysia Malaysia</p>	<p style="text-align: center;">Lavanya Rastogi CEO & Chief Mentor OSSCube Company Austin, Texas, USA</p>	<p style="text-align: center;">Jacob P. Sybrowsky Associate Dean Woodbury School of Business Utah Valley University Orem, Utah, USA</p>
Distinguished Speaker # 9	Distinguished Speaker # 10	Conference Patron	Conference Patron
<p style="text-align: center;">Haim Hilman Abdullah Director Institute of Quality Management University Utara Malaysia Malaysia</p>	<p style="text-align: center;">Bilal Mustafa Khan Professor of Marketing Department of Business Administration Aligarh Muslim University India</p>	<p style="text-align: center;">Nayana Dehigama Executive Chairman and Managing Director EPIC Technology Group Colombo Sri Lanka</p>	<p style="text-align: center;">Abdul Razak Ibrahim Vice Chancellor Kolej Universiti Poly-Tech MARA Kuala Lumpur Malaysia</p>

Our Websites

Conference Website: <http://aqba2016.uns.ac.id>

AGBA Website: <http://www.agba.us>

Host Business School Website: www.feb.uns.ac.id

Host University Website: www.uns.ac.id

Conference Venue and Conference Hotel Website:
www.bwpremiersolobaru.com

Indonesian Tourist Visa Website:
www.embassyofindonesia.org/wordpress/?page_id=188

Indonesian Tourism Website: www.indonesia.travel

Conference Host City (Solo) Website:
<http://www.indonesia.travel/sites/site/456/solo-surakarta>

Conference Highlights:

Major highlights of our conference would be:

- Faculty development workshops,
- Networking with distinguished Indonesian entrepreneurs, traders and merchants, and
- One-to-one mentoring of selected doctoral students by globally renowned scholars.



AGBA Profile:

The Academy for Global Business Advancement (AGBA) – (a not-for-profit charitable NGO, incorporated and registered in the State of Texas, USA) is a worldwide network of professionals committed to facilitate dissemination of scholarly research findings in the fields of business and entrepreneurship development. The main mission of AGBA is to provide ongoing open global forum to discuss and analyze business and entrepreneurship development from different perspectives and viewpoints in order to improve understanding of underlying forces that (1) impact global developments and (2) shape the destiny of emerging countries such as Indonesia, Brazil, Russia, India, China, South Africa, Malaysia, United Arab Emirates, Bahrain, Pakistan, Bangladesh and Sri Lanka, etc. in the contemporary globalized economy. AGBA bridges geographic, cultural, disciplinary, and professional gaps by integrating different business disciplines while actively enhancing practitioner-academician interactions on a regional and global basis. AGBA is sponsored by numerous universities, organizations, and agencies across US, EU, Asia, South America and Africa.



Borobudur Temple, Magelang, Central Java

Conference Logistics

Conference Venue and Conference Hotel:

Best Western Premier Hotel Solo (www.bwpremiersolobaru.com) is both our conference venue and our conference hotel. Kindly make your room reservation on your own by visiting the hotel website ASAP and do not forget to mention "2016 AGBA conference" in order to enjoy special conference rate. You **MUST** reserve your hotel room(s) by October 1, 2016 in order to enjoy special AGBA conference rate as all rooms reserved for AGBA delegates would be released to the general public on October 2, 2016.

Indonesian Tourist Visa:

Delegates holding passports of more than 169 countries are granted tourist visa for free on arrival at the Jakarta International Airport.

Global Travel:

Our conference would be held in Surakarta (SOLO city), that has an international airport (Adi Sumarmo Airport) and its airport code is: SOC. Some global airlines fly directly to Solo. For instance, Etihad Airline has a direct flight from Abu Dhabi to Solo and Air Asia flies directly from Kuala Lumpur to Solo.

Payment of Registration Fees:

All delegates are requested to kindly pay their conference registration fees via electronic bank transfers to the following Indonesian Bank before October 1, 2016:

Bank's Name: BNI

Branch: SURAKARTA, Indonesia

Account Name: SEMINAR FEB UNS

Account Number: 0351705896

Swift Code: BNINIDJA

Conference Manager:

Please contact our conference manager for the resolution of any issue on the ground:

Irwan Trinugroho

Faculty of Economics and Business

Universitas Sebelas Maret

Indonesia

Email: irwan.trinugroho@gmail.com



Java Sea

Manuscript Preparation

We welcome the submission of manuscripts that address the conference theme as well as all functional areas of business administration (e.g., accounting, economics, commerce, operations, finance, information system, management, marketing, entrepreneurship, international business, hospitality and tourism management). If you are uncertain whether your paper fits the conference theme or not, please contact our Conference Director/Program Chair (Prof. Dr. Dana-Nicoleta Lascu) via her email address: dlascu@richmond.edu

Emerging Markets	Hospitality Management	Organizational Behavior
Economic Development	Tourism Management	Management Science
Global Business	Recreation, Parks and Leisure	Human Resource Management
Environment	Global Economic Meltdown	Operations Management
Offshoring and Outsourcing	Impact of Technologies	Islamic Marketing
Entrepreneurship	E-Commerce and E-Business	Cross-Cultural Management
Family Business	Global Supply Chain	Global Strategy
Business Law	Finance and Banking	Islamic Banking & Finance
Marketing	Commerce	Business Ethics
Real-estate Management	Economics	Innovation Management
Actuarial Science	Accounting and Auditing	Green Business
Business Education	Taxation	Sustainability
Health Care Management	Knowledge Management	Corporate Social Responsibility

- Scholars from all over the world are invited to submit any kind of scholarly paper such as (i) competitive paper, (ii) working paper (research-in-progress), (iii) doctoral colloquium paper, and (iv) case.
- All submissions will be subjected to anonymous double-blind review process.
- Paper submissions should follow the style guidelines of the *Journal of International Business Studies* (<http://www.palgrave-journals.com/jibs/index.html>) and must include a full list of all references cited in the paper.
- Irrespective of the type of paper submitted, all papers ought to use 11 point Times Roman font; A4 format with 2.5 cm margin on all sides; the word count excludes abstract (approximately 150 words), references and any of the appendices. A cover page should indicate the title of the paper, the name(s) of the author(s), and their affiliation(s). The first page should start with the title of the paper only, followed by an abstract not exceeding 150 words. The main body of the paper should follow the abstract.

Manuscript Preparation

- Accepted papers will be published in the American refereed conference proceedings (Advances in Global Business Research --ISSN 1549-9332), if at least one author of the paper pre-registers for the conference. By submitting a paper to be reviewed, the author(s) are assuring us that at least one of the authors will attend the conference and present the paper for sure without any excuse whatsoever.
- Publication of your paper in our American referred conference proceedings does not preclude subsequent publication in journals when proper acknowledgments are made.
- AGBA does NOT acquire the copy rights of your paper.
- Proposals for special sessions on topics of significant research interest are welcomed. Proposals for panels should include the purpose of the panel, the names and affiliations of participants, a summary of contributions, and the justification for the proposal.
- AGBA also invites participation from entrepreneurs, government officials, business professionals, consultants, and heads of major government-owned and private enterprises from across the world to attend our conference for business interactions, networking and negotiations.
- "Best Paper Award" in each category, "2016 AGBA Best Doctoral Dissertation Award", "2016 AGBA Distinguished Entrepreneur Award", "2016 AGBA Distinguished Dean Award", and "2016 AGBA Distinguished Corporate Leader Award" will be presented at the conference.
- All manuscripts must be original and should not exceed 15 single-spaced pages.
- Manuscripts must be submitted in **English** language only.
- Deadline for the submission of all manuscripts is October 1, 2016.
- Please submit your manuscript to our following Conference Director/Program Chair:

Prof. Dr. Dana-Nicoleta Lascu
Professor and Former Chair
Department of Marketing
Robins School of Business
University of Richmond
Richmond, Virginia, USA

Email: dlascu@richmond.edu

Conference Sponsors

- Simon Fraser University, Vancouver, British Columbia, **Canada**
- University of Texas at Arlington, Texas, **USA**
- University of Texas at El Paso, Texas, **USA**
- Utah Valley University, Orem, Utah, **USA**
- Millikin University, Decatur, Illinois, **USA**
- University of Richmond, Richmond, Virginia, **USA**
- American Institute for the Advancement of Leadership, Houston, Texas, **USA**
- OSSCube Company Inc., Austin, Texas, **USA**
- American University of Nigeria, **Nigeria**
- King Fahd University of Petroleum and Minerals, **Saudi Arabia**
- University of Salford, Salford, Manchester, England, **UK**
- Islamic Science University of Malaysia, **Malaysia**
- Universiti Utara Malaysia, **Malaysia**
- Kolej Universiti Poly-Tech MARA, Kuala Lumpur, **Malaysia**
- King Mongkut's Institute of Technology at Ladkrabang, Bangkok, **Thailand**
- Aligarh Muslim University, Aligarh City, State of Uttar Pradesh, **India**
- Punjabi University, Patiala City, State of Punjab, **India**
- Indian Institute of Management at Kashipur, State of Uttarakhand, **India**
- Indian Institute of Advanced Study, Shimla, State of Himachal Pradesh, **India**
- JK Lakshmipat University, Jaipur City, State of Rajasthan, **India**
- Bharati Vidyapeeth University, New Delhi, **India**
- Institute of Business Administration, Karachi, State of Sindh, **Pakistan**
- EPIC Technology Group, Colombo, **Sri Lanka**
- University of Sri Jayewardenepura, Gangodawila, Nugegoda, **Sri Lanka**
- Universitas Sebelas Maret, **Indonesia**
- Sriwijaya University, **Indonesia**
- Syiah Kuala University, **Indonesia**
- Universitas Islam Negeri, Walisongo, **Indonesia**
- Universitas Islam Negeri, Maulana Malik Ibrahim, **Indonesia**
- Universitas Islam Negeri, Syarif Hidayatullah, **Indonesia**
-



Conference Venue --- Best Western Solo

Journal Publication Opportunities

Best papers presented at our conference would be published in the special issues of the following world-class journals:

- Journal of East-West Business (Taylor & Francis – Scopus indexed)
- Journal for Global Business Advancement (Inderscience – Scopus indexed)
- Journal for International Business and Entrepreneurship Development (Inderscience)
- Journal of Hospitality and Tourism Technology (Emerald – Scopus indexed)
- Global Journal of Flexible Systems Management (Springer – Scopus indexed)
- EuroMed Journal of Business (Emerald – Scopus indexed)
- MENA Journal of Cross-Cultural Management (Inderscience)
- Review of International Business and Strategy (Emerald)
- Journal of Global Business and Technology
- Journal of Global Marketing (Taylor & Francis – Scopus indexed)
- International Journal of Pharmaceutical and Healthcare Marketing (Emerald)



Conference Host --- Universitas Sebelas Maret

Mentoring Doctoral Students

AGBA's 2016 Doctoral Consortium will focus on doctoral students hailing from emerging countries. The faculty panel of the 2016 Doctoral Student Consortium will consist of accomplished and globally acclaimed scholars who have a distinguished publication record, have served as editors or are members of the editorial boards of leading academic journals, and have experience in supervising doctoral students.

The consortium will provide a unique opportunity for doctoral students to further develop their research ideas, to learn about the challenges of conducting business research and building a successful academic career, and to broaden their professional networks. AGBA's 2016 Doctoral Consortium is a workshop for Ph.D. students from all over the world to further develop their research ideas, to learn about the challenges of conducting business research and building a successful academic career in their fields, and to broaden their professional networks.

Consistent with the developmental mission of AGBA, the consortium is open for Ph.D. students from all over the world who would be attending its global conference. The one to one mentoring would be provided on the third day of the conference on Nov. 28, 2016.

Ideally, doctoral students should have a strong research idea or be close to completing a doctoral dissertation proposal, and be far enough away from finishing their dissertation so that they can make good use of feedback received from their doctoral mentors during the consortium.

Doctoral students (attending the conference) are advised to contact our Program Chair/Conference Director (Prof. Dr. Dana-Nicoleta Lascu) and request her to schedule an appointment for one-to-one mentoring on the 3rd day of our conference (Nov. 28, 2016).



Mount Bromo, Probolinggo, East Java

Why Indonesia???

Our Host University:

Sebelas Maret University (Indonesian: *Universitas Sebelas Maret*) is an Indonesian public university located in the suburban area of Surakarta, Central Java, Indonesia. It is colloquially known as UNS or UNS Solo. Founded on March 11, 1976, it today boasts to have more than 1600 instructors. The university today has 27,500 students enrolled in ten faculties offering more than 151 programs ranging from diploma, undergraduate, graduate, professional and doctoral programs. It boasts alumni of more than 85,000 serving a proud nation in different capacities.

Our Host City:

Surakarta or more famous as Solo is lying across in fertile plain terrain along the longest river in Java, Bengawan or River Solo. Flanked by mountain volcanoes Merapi and Merbabu in the north, and mount Lawu in the southeast border, is famous as a stronghold and center of Javanese culture and tradition. Surakarta, is the cradle of Javanese culture, with two royal houses in one single city: the Keraton of Solo and the Mangkunegaran, a principality. Descendants of these two royal houses are still considered leaders of Javanese culture and traditions. Majestic ceremonies and royal festivals are still held with great affectation nowadays. Surakarta or Solo draws its name from the longest river of Java, which passes through this city. It was the capital of the kingdom of Mataram from 1745 to 1755.

Our Host Country:

With 18,110 islands, 6,000 of them inhabited, Indonesia is the largest archipelago in the world. About 250 million people live in this fourth most populous country in the world — next only to China, India and the USA — and by far the largest country in Southeast Asia. Indonesia also has the largest Muslim population in the world and it is home to hundreds of ethnic groups speaking many different languages. It is known for its beaches, volcanoes and jungles sheltering elephants, tigers and Komodo dragons.

Indonesian Tourism --- Wonderful Indonesia

A Land where centuries-old culture and breathtaking landscapes meet thriving industry and cutting-edge commerce. Indonesia is one of the most compelling tourist destinations in the world today. Astoundingly diverse and rapidly developing, the island nation offers the perfect blend of ancient and modern, spiritual and worldly, and natural wonders and man-made marvels. It is more accessible than even before, with visa-free entry for 169 countries at 29 airports, and 124 entry points within Indonesia.

Conference Registration Form



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Prof. Dr. Mr. Ms.

Name: _____

University/College/School: _____

Business Corporation or Governmental Organization: _____

City: _____ State or Country: _____ Zip or Postal Code: _____

Email Address: _____

Conference Logistics

Conference Program:

First Day, November 26, 2016

- Conference Registration
- Conference Reception
- Conference Inauguration
- **Faculty Development Workshops**
- Professional Networking

Second Day, November 27, 2016

- **Academic Sessions**
- Professional Sessions
- Professional Networking
- **Gala Dinner and Award Ceremony**
- Closing Session

Third Day, November 28, 2016

- **One-to-One Mentoring of Selected Doctoral Students**
- Professional Networking

Conference Venue:

- Best Western Premier Hotel Solo (www.bwpremiersolobaru.com)

Registration Fee:

USD\$500 for Everybody Includes:

- Luncheons, Coffee/Tea
- Conference Proceedings
- Recognition Award(s)
- Banquet (Gala Dinner)
- Full Time Ph.D., Students Pay Only USD\$250

Special Registration Fee for Indonesian and ASEAN Delegates Only:

- Indonesian Rupiah: IDR 2,500,000

Special Note:

Conference registration fee does NOT include accommodation, transportation and sightseeing.

Conference Hotel:

- Best Western Premier Hotel Solo (www.bwpremiersolobaru.com)

Prof. Dr. Zafar U. Ahmed

BBA (New York), MBA (Texas), Ph.D., (Utah), D.Litt., (India)
Professor of Marketing and International Business

Founder, President and CEO:

Academy for Global Business Advancement

Founder and Editor-in-Chief:

Journal for Global Business Advancement

Founder and Honorary Chief Editor:

Journal for International Business & Entrepreneurship

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