



**CALL FOR PAPERS AND PARTICIPATION**  
**The 28<sup>th</sup> International Conference on Pacific Rim Management**  
**May31-June 2, 2018, Nanchang, China**

**CONFERENCE OUTLINE:**

The 28<sup>th</sup> International Conference on Pacific Rim Management is organized by the Association for Chinese Management Educators (ACME) and sponsored by East China Jiaotong University (ECJTU) at Nanchang, Jiangxi, China. The ACME's goal is to provide a forum for business educators and practitioners to exchange information and to stimulate cooperation with both academic and nonacademic organizations in the Pacific Rim region.

**PROGRAM TRACKS:**

Accounting & Auditing	International Business & Foreign Direct Investment
Business Ethics & Corporate Governance	Issues in Taxation
Chinese Management	Leadership
Corporate Finance	Management Information Systems
Data Mining & Big Data Analysis	Manufacturing & Service Design
Economics	Marketing & Consumer Behavior
Entrepreneurship	Multiple Criteria Decision Making
Financial Derivatives	Organizational Behavior & Knowledge Management
Financial Management & Financial Institute	Portfolio and Investments Management
Human Resource Management & Industrial Relations	Production & Operations Management
Information Technology and Security	Strategic Management
Internet of Things	Supply Chain Management
Internet & E-Commerce	Technology & Innovation Management
International Trade & Integration Economics	Other related fields in business and management

**SUBMISSION AND REVIEW OF PAPERS:**

An abstract or full paper, written in English and MS Word, should be submitted to <https://easychair.org/conferences/?conf=icprmacme2018> by March 15, 2018. Papers for the meeting will be reviewed anonymously and authors will be notified of the decision by April 15, 2018. We also invite volunteers to participate as discussants and track chairs. Further information about submission instructions and the conference is available at <http://myacme.org>.

Quality papers will be suggested to the following journals for possible publication after further formal reviews.

- Chung Yuan Management Review
- Contemporary Management Research
- Electronic Commerce Studies
- International Journal of Business
- International Journal of Business System Research
- International Journal of Cyber Society and Education
- International Journal of Electronic Commerce Studies
- International Journal of Revenue Management
- Journal of Integrated Enterprise Systems
- International Journal of Management Theory and Practices

**REGISTRATION FEE:**

Early bird registration: \$150.00 (End on April 15, 2018, at 11:50 PM US PST);

Regular registration: \$180.00 (End on June 2, 2018);

Student and retiree: \$100.00 (End on June 2, 2018), Please see the Eventbrite registration link for details: <https://acme2018.eventbrite.com>

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