

12th Annual Global Business Research Symposium, University College Cork, Ireland, July 26-28, 2017

**Theme:** “*The Quest for Stability*” In its 12th year, the GBRs provides a collaborative and welcoming environment for sharing research and establishing networks across disciplines and borders. We invite theoretical, applied and empirical papers, and case studies from scholars in the fields of: Accounting, Finance, Banking, Management, Marketing, Business Law, Ethics, Economics, Business Technology, Emerging Markets, and relevant social sciences.

**Venue:** Cork University Business School, University College Cork, Ireland

**Sponsored by:** University College Cork, Ireland; St. Johns University, New York; University of Economics in Katowice, Poland; Southern New Hampshire University, USA; Beykent University, Istanbul.

Complete conference information at: [www.gbrsconference.org](http://www.gbrsconference.org)

**Submission deadlines:**

April 1 2017: Register and submit abstract or full paper

June 1, 2017: Pay fees and submit completed paper for the proceedings

**Conference Fees include:**

Day 1 - Welcome Reception at UC Cork

Day 2 - Conference Day at UC Cork: (lunch and dinner included)

Day 3 - Conference in the morning and excursion in the afternoon (lunch included).

**Why Attend GBRs?**

**Proposed Expert panel Discussions:**

- UN PRIME Initiative: Business and the UN Sustainable development Goals
- Internal Audit and Enterprise Risk Management: Current issues and application differences in academia and practice
- Management: Reflecting your mission in a curriculum/organization
- Marketing: Designing customer-centered services that stand the test of time
- Economic/Finance: Macroprudential policies
- Meet the Editors: Tips for preparing research for publication across borders

**Opportunities to Publish/Awards**

- Up to 10 papers will be published in a special issue of the international, peer-reviewed *Review of Business* journal, published by St. John’s University, New York, USA
- All papers will also be published in proceedings with an ISBN number and considered for the online ‘*Journal of the Global Business Research Symposium*’ (JGBRS) following the review by track editor. (Please note US\$60 processing fee for papers published in JGBRS)
- Awards for Best Papers and Best Discussants.

Please submit your abstract or full paper to the conference website: [www.gbrsconference.org](http://www.gbrsconference.org) and follow the instructions there after logging in. If necessary contact Mike Tasto at [M.Tasto@snhu.edu](mailto:M.Tasto@snhu.edu).

**Early Registration Fees until June 1, 2017 ( fees in US\$):**

**Participants**

- Presenting single paper \$450
- Presenting two papers \$550
- Virtual presentation (with permission only) \$300
- Subtract if discussing a paper \$50
- Discuss 2 papers (no presentation) \$300

**Panelists**

- Panel participation \$400
- Presenting an additional paper and discussing one paper \$450

**Co-authors, family members, and guests** (per person)

- Includes all meals and activities \$400

**Late Registration** (after June 1, 2017), add \$100

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Best wishes for the New Year.

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