



## Postdoc Position in International Marketing, University of Vienna

The Department of Business Administration at the University of Vienna invites applications for a University Assistant (postdoc) at the Chair of International Marketing (**Prof. A. Diamantopoulos**). This is a full-time position (40hrs/week) limited to a period of 6 years. The starting date is October 3<sup>rd</sup> 2016 or as soon as possible thereafter.

[Job grading in accordance with collective bargaining agreement](#): §48 VwGr. B1 lit. b (postdoc) with relevant work experience determining the assignment to a particular salary grade.

The successful candidate will contribute to the teaching (as regulated by the collective (bargaining) agreement) and research activities of the Chair of International Marketing with a focus on Global Branding, Country-of-Origin and Cross-Cultural Research.

Applicants should hold a doctorate/PhD in Business Administration or related field and have teaching and research interests in the field of international marketing. They should also have a very good command of English and sound knowledge of marketing theory and quantitative methods (including familiarity with SPSS and LISREL and, ideally, PLS). Publications in academic journals would be an advantage.

The University pursues a non-discriminatory employment policy and values equal opportunities, as well as diversity (<http://diversity.univie.ac.at/>). The University lays special emphasis on increasing the number of women in senior and in academic positions. Given equal qualifications, preference will be given to female applicants.

Please submit your application (including letter of intent, scientific CV, list of publications, draft of research interests/habilitation project and reference letters) mentioning reference number **6768** by **09.09.2016** via our Job Center (<http://jobcenter.univie.ac.at/>), via e-mail to [jobcenter@univie.ac.at](mailto:jobcenter@univie.ac.at) or by mail to Jobcenter, Human Resources and Gender Equality, University of Vienna, Universitätsring 1, 1010 Vienna, Austria.

**Professor Adamantios Diamantopoulos, PhD DLitt**  
**Chair of International Marketing**

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