

COURSE OF STUDY

SCHOOL: Mississippi Gulf Coast Community College
Business and Office Technology

COURSE TITLE: BAD 1213, Introduction to International Business

TEXTBOOK: International Business, 3rd Edition
Wild, Wild, and Han
ISBN 0-13-143275-3

CREDITS: 3 semester hours

PREREQUISITES: None

COURSE DESCRIPTION: Analysis of business concepts and practices in the global markets; levels of involvement; global versus multinational strategies; legal considerations; political, cultural, societal, and economic differences of world economic systems and communities.

EVLAUTAION:	Written Tests	70%
	Cases and Outside Projects	15%
	**Semester Project	<u>15%</u>
	Total	100%

**Semester Project is required. Failure to complete the outside project will result in a failing grade for the course regardless of test average.

GRADING SYSTEM:	91 – 100	A
	81 – 90	B
	71 – 80	C
	61 – 70	D
	60 or Below	F

RESOURCES: Text: International Business, Wild, Wild and Han
Readings as assigned
Business Periodicals
Newspapers
Video Materials
Internet Sites

ABSENCE POLICY: Students are expected to be in class each meeting and to be **on time** for class. Excused absences will only be granted for attendance/participation at official school functions/business. (See Absentee Policy on page 59 of the current college catalog.) If a student has excessive absences, credit will not be given for the course.

Each student is responsible for work missed when absent – whether excused or unexcused. The student should be prepared upon returning to class to take a test or to turn in assigned work.

MAKE-UP EXAMS: Make-up exams are not given! Each student will be allowed to drop one test grade at the end of the semester except for the final exam. An exam missed will be used as the drop grade. All students will be required to take the final exam unless the instructor has exempted the student from the final.

ASSIGNMENTS: Assignments of “homework” and outside readings will be made from time to time. Due dates will be announced in class approximately one (1) week prior to any due date. Assignments are due turned in at the end of class and **ON TIME**. Late work, if accepted, will be assessed penalty points (minimum of 10 points) deducted from the assignment grade. Late work will only be accepted with prior arrangement with the instructor.

ADA Accommodation: Mississippi Gulf Coast Community College complies with Section 504 of the Rehabilitation Act of 1973 as amended and the Americans with Disabilities Act. Information regarding disabilities, voluntarily given or inadvertently received, will not adversely affect any admission decision. **If you require special services because of a disability, notify the ADA Coordinator at Central Office, Dr. Hal Higdon or the Dean of Student Services/Administrative Dean at the campus/center on which you expect to enroll.** This voluntary self-identification allows the Mississippi Gulf Coast Community College to prepare appropriate support services to facilitate your learning.