



DIAGNOSTIC TOOLS

your source for global business knowledge

The Diagnostic Tools are online, interactive instruments designed to aid organizations in evaluating their international potential for a wide variety of growth opportunities. Other audiences which would also benefit are higher education institutions and other business-training providers, such as export assistance agencies. The tools may serve many different functions, such as facilitating case study analyses.

CORE

Company Readiness to Export

CORE will allow you to determine your company's readiness to expand its operations internationally and ascertain its ability to export a particular product.

PARTNER

International Partner Selection

PARTNER is a tool that will assist you in evaluating and comparing a variety of potential international venture partners.

Benefits: *Innovative business solutions, invaluable work experience, and heightened global business awareness*

FREIGHT

International Freight Forwarder Selection

FREIGHT evaluates the compatibility of international freight forwarders with respect to your business type and shipping volume.

DISTRIBUTOR

Foreign Distributor Selection

DISTRIBUTOR is designed to aid your company in identifying the best distributor or agent to use (specific to your product and market characteristics) when moving into new markets.

Customers Include: *U.S. Commercial Services, Various businesses including SMEs and multinationals and higher education institutions.*

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