

# AFRICA RESEARCH GROUP 2015 CONFERENCE

VENUE: DAYSTAR UNIVERSITY, NAIROBI, KENYA

DATES: 26-28 AUGUST 2015

The Africa Research Group (ARG) is an international and interdisciplinary community of scholars interested in furthering the understanding of the management, organizational, socio-economic, investment, innovation, and entrepreneurial issues relevant to African countries. Established in 2012 at Nottingham University Business School, the ARG aims, inter alia, to conduct high quality research through collaboration; inform and influence investors, managers, and policy makers about the management and investment climate, opportunities, and challenges in Africa; disseminate research in high impact journals, books, and conferences; and enhance awareness of the role of the African Diaspora in the continent's economic and industrial rejuvenation.

This conference seeks papers that examine the challenges of managing people and organizations in Africa from a wide variety of perspectives. We welcome papers that shed new light on, but are not limited to:

- leadership and managerial expertise in Africa
- managing a diverse cultural workforce
- innovative HRM solutions unique to the African context
- the place of indigenous knowledge and home-grown solutions
- innovation, entrepreneurialism and knowledge management
- management of SMEs and the informal sector
- management in the NGO and development agency sectors
- Human and Social capital in the development context
- Corporate governance, CSR and business ethics
- the effect of globalization and the role of MNCs
- the Africa-Asia engagement, and South-South dialogue
- business internationalization

## Submission procedure:

Please submit either extended abstracts (not less than 1,500 words) that will have been developed into full papers by the time of the conference, or full papers (about 8,000 words). All submissions will be subject to double-blind review.

For all submissions from the Americas: [newenham-kahindi@edwards.usask.ca](mailto:newenham-kahindi@edwards.usask.ca)

For all submissions from Africa: [mnjagi@daystar.ac.ke](mailto:mnjagi@daystar.ac.ke)

For all submissions from Europe: [qixun.siebers@ntu.ac.uk](mailto:qixun.siebers@ntu.ac.uk)

For all submissions from the rest of the world: [sereh.akelola@ntu.ac.uk](mailto:sereh.akelola@ntu.ac.uk)

**Conference fee**

Standard fee: £100 (US\$160)

Student fee £60 (US\$100)

**Key dates:**

Deadline for all submissions: 31 May 2015.

Announcement of results: 12 June 2015.

Registration deadline: 26 June 2015.

Submission of final papers: 15 July 2015.

Conference dates: 26-28 August 2015.

**Organizing Committee:** Professor Ken Kamoche, University of Nottingham; Dr Muturi Wachira, Daystar University; Mercy Njagi, Daystar University; Dr Lisa Siebers, Nottingham Trent University; Dr Serah Akelola, Nottingham Trent University; Dr Aminu Mamman, University of Manchester; Dr. Aloysius Newenham-Kahindi, University of Saskatchewan.

For all queries: [ken.kamoche@nottingham.ac.uk](mailto:ken.kamoche@nottingham.ac.uk), or [mnjagi@daystar.ac.ke](mailto:mnjagi@daystar.ac.ke)

AFRICA RESEARCH GROUP

<http://www.nottingham.ac.uk/business/businesscentres/africarg/index.aspx>

**For registration and further details:**

<http://www.nottingham.ac.uk/business/businesscentres/africarg/newsevents.aspx>