



**6<sup>th</sup> Annual Conference  
of the Academy of Innovation and Entrepreneurship**

# **Innovation and Entrepreneurship for Inclusive and Sustainable Development**

Oxford, United Kingdom  
29–30 August 2013

Co-organised by  
Technology and Management for Development (TMD) Centre, University of Oxford  
National Entrepreneurship Research Centre, Tsinghua University  
Research Centre for Technological Innovation, Tsinghua University

## **CALL FOR PAPERS**

The 6<sup>th</sup> Annual Conference for the Academy of Innovation and Entrepreneurship (AIE 2013) will be held in Oxford, United Kingdom, on 29–30 August 2013. The Technology and Management for Development Centre based in the University of Oxford Department for International Development will host the event on the Oxford campus. The AIE Conference provides a broad platform to convene scholars from around the world to present research and to stimulate discussions on critical research issues and new developments in Innovation and Entrepreneurship. The main theme this year is 'Innovation and Entrepreneurship for Inclusive and Sustainable Development'.

Distinguished keynote speakers for the AIE 2013 include:

**Anne Miroux (United Nations Conference on Trade and Development - UNCTAD)**  
**Calestous Juma (Harvard University)**  
**Luc Soete (Maastricht University and United Nations University)**  
**Martin Bell (University of Sussex, Science and Technology Policy Research)**  
**Xin Fang (Chinese Academy of Sciences)**

Papers focusing on the following issues would be of particular interest:

- 1. Innovation and Entrepreneurship for Inclusive Growth**
  - a. Frugal innovation
  - b. Innovation in public services (e.g. agriculture, health, education, and water and sanitation)
  - c. Innovation, gender and inclusive development
  - d. ICT for inclusive growth
- 2. Innovation and Entrepreneurship for Sustainable Development**
  - a. Entrepreneurship and Innovation for environmental sustainability
  - b. Eco-Innovation, sustainable consumption, and urban development
  - c. Innovative responses to climate change mitigation and adaptation to challenges
  - d. Agricultural innovation and food security
- 3. Open Innovation**
  - a. Global innovation network and cross-border open innovation
  - b. University-Industry cooperation
  - c. Open business models
  - d. International innovation collaboration
- 4. Innovation and Entrepreneurship in and for Emerging Markets**
  - a. Innovation outsourcing of multinational enterprises in emerging economies
  - b. Outward direct investment and knowledge sourcing by developing country MNEs
  - c. Industrial upgrading strategies and models
  - d. Development of strategic emerging industries in China
  - e. South-South cooperation and investments
  - f. Chinese entrepreneurs
- 5. Innovation and Entrepreneurship in and for Low Income Countries**
  - a. Understanding, measuring and mapping innovation in low income countries
  - b. Innovation in SMEs and in the informal sector
  - c. Developing indigenous innovation capabilities in low income countries
  - d. States and governments, innovation policy and innovation in low income countries
- 6. International Knowledge Transfer and Knowledge Management**
  - a. Diffusion of innovation to and in low income countries
  - b. Highly skilled migration and international knowledge transfer
  - c. Trade, FDI and technology transfer in low income countries
  - d. Intellectual property rights and innovation
  - e. Patenting and licensing management
  - f. Crowd-sourcing IP applications and other innovations in technology transfer
- 7. New Trends in Innovation and Entrepreneurship**
  - a. Technology-based venturing
  - b. Venture capital and entrepreneurial finance
  - c. New models of invention and venture finance, including crowd funding
  - d. Cross-sector initiatives: Capacity, governance, impact
  - e. Hidden innovation and innovation in the services sector
  - f. Innovation clusters and alternatives to clusters and innovation systems models
- 8. International Entrepreneurship**
  - a. Regional and cluster entrepreneurship
  - b. The impact of globalization on entrepreneurship
  - c. Business model selection of start-ups
  - d. Founders' business strategy decision
  - e. Conceptualizing corporate entrepreneurship strategy
- 9. Entrepreneurial Finance and Training**
  - a. Angel investment and initial public offerings (IPO)
  - b. Merger and acquisition
  - c. Equity investments in entrepreneurship ventures
  - d. Capital stock and shareholdings
  - e. Features of entrepreneurship education

## **Award and Publication**

The conference committee will award one Best Paper prize. For those who are interested, their paper submitted to the conference can be considered for publication in *Oxford Development Studies* following normal peer review process. This should be indicated in the cover page of the submitted paper.

## **Submission of Papers**

Authors are invited to submit a full paper or an extended paper outline (2-4 pages) online at <http://www.aieconference.org> by 30 April 2013. Please submit the paper in electronic format (PDF files only). The files should be names as [last name\_first name of the presenting author\_AIE2013].

The conference will provide a reduced conference rate for PhD students. Papers submitted by PhD students should indicate this by adding [\_PhD paper] to the file name. A letter from his/her PhD supervisor confirming the student's PhD status should also be included when register for the conference.

Papers will be selected by the Programme Committee consisting of a panel of international scholars. Authors will be informed by 30 May 2013 whether their papers are accepted. Full papers are required by 31 July 2013.

For more information visit: <http://www.aieconference.org>.

For general information please contact AIE Support at: [aie@sem.tsinghua.edu.cn](mailto:aie@sem.tsinghua.edu.cn).

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