

Introduction

The agriculture industry is responsible for feeding humans' need for energy and to some extent, shelter. In addition to food crops and livestock, the industry includes field crops such as cotton or tobacco. Companies involved in support functions such as pest management, animal husbandry, or other management are also included in agriculture. This is a huge industry, which employs approximately 42 percent of the world's laborers, although it composes less than 5 percent of the combined GDPs of the world.



Industry Leaders and Fragmentation

The amounts are given in Billions USD

Company	Country	Sales	Profits	Market Value
Agrium	Canada	\$9.13	\$0.37	\$10.30
Archer Daniels	United States	\$92.21	\$1.14	\$19.98
Bunge	Bermuda	\$41.93	\$0.36	\$8.67
CF Industries Holdings	United States	\$2.61	\$0.37	\$5.22
ICM Group	Malaysia	\$4.15	\$0.28	\$10.78



Industry Composition

Profitability and Demand Drivers

Primary Demand Drivers

- Domestic federal agricultural policy programs
- Domestic food consumption trends
- Accessibility of export markets

Profitability Drivers

- Maximizing crop yield
- Minimizing pest damage and disease risk