

**Introduction**

The business services industry is growing rapidly as it sounds; computer providing business-related services to below companies. Companies in the industry offer a variety of services, including marketing and advertising, consulting, legal services, logistics and shipping, human resources, and staffing, leasing, security, outsourcing, and facility management.



**Industry Leaders and Fragmentation**

26 companies are listed in Bermuda (USD)

Company	Country	Sales	Profits	Market Value
Accenture	Bermuda	\$22.45	\$1.55	\$28.62
Adecco	Switzerland	\$21.59	\$3.01	\$9.43
Aggreko	United Kingdom	\$1.55	\$0.27	\$4.23
Alibaba.com	China	\$0.44	\$0.19	\$11.15
Armin	United Kingdom	\$0.20	\$0.73	\$3.00



**Industry Composition**

**Profitability and Demand Drivers**

**Primary Demand Drivers**

- New business arrangements
- Increasing involvement of corporate business
- Increased disposable income
- Job growth

**Profitability Drivers**

- Appropriate risk of services
- Effective marketing
- Ability to grow membership