

Call for Chapters

Originality and Limits of the China Business Model: Management, Finance and Corporate Social Responsibility

Chandos Publishing, Elsevier

Editors

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The aim of this book is to analyse the transformation of the Chinese capitalist model over the last decades. In particular, it intends to provide a better understanding of the business world in China by explaining both the managerial and financial strategy of firms in the new economic context. Three main areas will be covered:

1. Corporate social responsibility (CSR), leadership and management in China: how do these organizations impact the performance of companies
2. The financing policy of Chinese firms: how has it evolved until the slowdown?
3. Finance and business in China: how could the banking sector and/or the financial markets help the development of Chinese companies?

The main objectives of the book are:

- To clarify the concepts of governance and financial aspects of Chinese management to delineate their boundaries
- To map out and scale the disparate traditions and public and professional communities engaged in financial and managerial Chinese management
- To develop a range of analytical approaches, theoretical constructs and metrics for doing business in China.

We are looking for submissions of chapter proposals for the following three main topic areas:

1. CSR, Leadership and Management in China
2. Financial Policy in Chinese Firms
3. Banks and Financial markets and China

Proposals should address the following questions and issues:

1. How do 'stakeholder' and 'worker ownership' corporate governance models influence firms' performance in the Chinese context? A particular emphasis could be given to the differences between state-owned enterprises (SOEs) and other enterprises and the political dimension.
2. Corporate governance and banking sector are key factors of that unique mix that is the Chinese economic system nowadays. We expect contributions regarding the connections between corporate governance and how firms are financed. In particular arguments relative to where the money comes from and how and how firms behave could help the reader to better understand financial policy of Chinese firms.
3. The banking sector is particularly interesting because it still reflects political power in a increasingly capitalist economy. The second point to be discussed is how the Chinese system can actually work with a politically biased credit allocation. This is even more important as most firms rely on banks for financing their productive projects.

4. Apart from banks, financial markets are underdeveloped and volatile. Enterprises rarely use direct finance for their investment projects. Access to the security markets is controlled by the State and constitutes a supplement of funds for large SOEs. The question is then how can the contradiction between the Chinese security markets ‘top-down’ design and control on one side, and the efficiency of capital allocation in risk management on the other side be solved?

In addition, each chapter should discuss to what extent the situation compares to other Asia Pacific economies, Western frameworks, models and theories applicable to China and more useful indigenous ones and the implications for management and business practice.

Important deadlines and dates:

September 1 2015 Expressions of interest and abstract submissions (2pages)

October 1 2015 Notification of decision and invitation to submit chapter

January 31 2016 Submission of chapter

March 1 2016 Editorial feedback to authors

April 15 2016 Revised chapter submission

Expressions of interest and abstracts to Professors Elisabeth Paulet and Chris Rowley

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Information about the editors:

Professor Chris Rowley

Is at Cass Business School, City University, London, UK and GBS, Griffith University, Australia. He was researched widely on Asian business and management with over 500 publications. He is Co-Editor of the leading journal, Asia Pacific Business Review. He has been a visitor to many universities in Asia and has also given practitioner talks, seminars and workshops.

Professor Elisabeth Paulet

Is professor of Finance at ICN Business School in Nancy. After a PhD at the European University Institute of Florence, she holds a Jean Monnet Chair. Her main interests are in banking structures and financial policy of firms on historical and contemporary level. She has published several articles and books in this field.

Please send an email for any related ideas and questions!