



Course Syllabus
Global Business Simulation
IBUS 2332

Semester with Course Reference Number (CRN)	Spring 2016 (94223)
Instructor contact information (phone number and email address)	Steven Woodland – steven.woodland@hccs.edu – 713-718-5832
Office Location and Hours	Spring Branch Campus, Room 900M, M –Th, Noon – 3pm
Course Location/Times	Spring Branch Campus, Room 102, Wednesday, 7:00 -8:30 pm
Course Semester Credit Hours (SCH) (lecture, lab) If applicable	Credit Hours: 3 Lecture Hours: 3 Laboratory Hours: External Hours:
Total Course Contact Hours	48.00
Course Length (number of weeks)	16 Weeks
Type of Instruction	Lecture

Course Description: A simulation of a global environment. Students will engage in business practice and theory. The simulation may include researching foreign business cultures and importing and exporting products. Emphasizes participation in all business decisions related to running a simulated company.

Course Prerequisite(s) **PREREQUISITE(S):**

- This is a capstone course and should be taken at the end of the program.

FREQUENT REQUISITES

- GUST 0342 (9th -11th Grade Reading)
- MATH 0312 (Intermediate Alegbra)
- ENGL 0310 or 0349

Academic Discipline/CTE Program Learning Outcomes

1. Identify elements of supply chain operations.
2. Examine common metrics used to measure supply chain performance.
3. Analyze current trends that make coordination and collaboration in supply chains so important.
4. Define supply chain opportunities to support business growth.

Course Student Learning Outcomes (SLO)

1. Demonstrate through simulation an understanding of supply chain operations;
2. Complete a simulation lowering inventory and transportation costs;
3. Illustrate through simulation the achievement of lowest overall costs in inventory, transportation and facility operations.
4. Develop an overall strategy for designing and operating the simulation company (Cincinnati Seasoning) supply chain, including a growth strategy.

Learning Objectives Develop, evaluate, and/or revise business plans for a global environment; identify the functional departments in a global environment; and demonstrate management practices and critical decision-making skills in real business situations.

SCANS and/or Core Curriculum Competencies: If applicable

SCANS

Discuss the broad issues of international purchasing and sourcing;

Foundation Skills - Basic -Reading
Foundation Skills - Basic -Writing
Foundation Skills - Basic -Mathematics
Foundation Skills - Basic -Listening
Foundation Skills - Basic -Speaking

complete a project in sourcing specific items;

Foundation Skills - Basic -Reading
 Foundation Skills - Basic -Writing
 Foundation Skills - Basic -Mathematics
 Foundation Skills - Basic -Listening
 Foundation Skills - Basic -Speaking
and utilize technical factors such as exchange rates, channels of distribution, or customs regulations to resolve problems.
 Foundation Skills - Basic -Reading
 Foundation Skills - Basic -Writing
 Foundation Skills - Basic -Mathematics
 Foundation Skills - Basic -Listening
 Foundation Skills - Basic -Speaking

Instructional Methods

Hybrid (50% Face-to-Face; 50% Online)

CALENDAR: See Eagle Online Homepage

Student Assignments

Weekly simulation assignments will be provided to students the first day of class.

Student Assessment(s)

There will be a mid-term and a final exam. These are PowerPoint presentations to the class regarding simulation results.

Instructor's Requirements

Each week, students should check the News Forum, Social Forum, and Quick Mail (goes to the email address you provided at registration) for updates regarding the course.

There will be make-up opportunities for the exams if the student has a legitimate reason for missing them. The instructor will determine the legitimacy of the reason.

Program/Discipline Requirements: If applicable

HCC Grading Scale:	A = 100- 90	4 points per semester hour
	B = 89 - 80:	3 points per semester hour
	C = 79 - 70:	2 points per semester hour
	D = 69 - 60:	1 point per semester hour

59 and below = F	0 points per semester hour
FX (Failure due to non-attendance)	0 points per semester hour
IP (In Progress)	0 points per semester hour
W (Withdrawn)	0 points per semester hour
I (Incomplete)	0 points per semester hour
AUD (Audit)	0 points per semester hour

IP (In Progress) is given only in certain developmental courses. The student must re-enroll to receive credit. COM (Completed) is given in non-credit and continuing education courses. To compute grade point average (GPA), divide the total grade points by the total number of semester hours attempted. The grades "IP," "COM" and "I" do not affect GPA.

**Instructor
Grading Criteria**

The student will be evaluated as follows:

Weekly simulation assignments	30%
Mid-Term Presentation	35%
Final Exam Presentation	35%

Given the guidelines for the summary paper, chapter quizzes, mid-term and a final exam, the student will accomplish the entire student learning outcomes below.

STUDENT LEARNING OUTCOMES

Upon completion of this course, the student should be able to:

Develop, evaluate, and/or revise business plans for a global environment; identify the functional departments in a global environment; and demonstrate management practices and critical decision-making skills in real business situations.

Wisner, Joel D., Keah Choon Tan, and G. Keong Leong, Principles of Supply Chain Management – A Balanced Approach, Fourth Edition, Cengage. ISBN: 9781285428314 looseleaf

**Instructional
Materials (Text)
Reference Only**

HCC Policy Statement: It is the policy of the Dean of Workforce that an Incomplete may be given only for extenuating circumstances (i.e., family illness, accident, or an unforeseen event occurring at final exam time).

TITLE IX OF THE EDUCATION AMENDMENTS OF 1972, 20 U.S.C. A§ 1681 ET. SEQ.

Title IX of the Education Amendments of 1972 requires that institutions have policies and procedures that protect students' rights with regard to sex/gender discrimination. Information regarding these rights are on the HCC website under Students-Anti-discrimination. Students who are pregnant and require accommodations should contact any of the ADA Counselors for assistance.

It is important that every student understands and conforms to respectful behavior while at HCC. Sexual misconduct is not condoned and will be addressed promptly. Know your rights and how to avoid these difficult situations.

Log in to: www.edurisksolutions.org . Sign in using your HCC student e-mail account, then go to the button at the top right that says **Login** and enter your student number.

Access Student Services Policies on their Web site: <http://hccs.edu/student-rights>

EGLS3 -- Evaluation for Greater Learning Student Survey System

At Houston Community College, professors believe that thoughtful student feedback is necessary to improve teaching and learning. During a designated time near the end of the term, you will be asked to answer a short online survey of research-based questions related to instruction. The anonymous results of the survey will be made available to your professors and department chairs for continual improvement of instruction. Look for the survey as part of the Houston Community College Student System online near the end of the term.

Distance Education and/or Continuing Education Policies

Access DE Policies on their Web site: http://de.hccs.edu/Distance_Ed/DE_Home/faculty_resources/PDFs/DE_Syl_labus.pdf

Access CE Policies on their Web site: <http://hccs.edu/CE-student-guidelines>