The Diagnostic Tools are online, interactive instruments designed to aid organizations in evaluating their international potential for a wide variety of growth opportunities. Other audiences which would also benefit are higher education institutions and other business-training providers, such as export assistance agencies. The tools may serve many different functions, such as facilitating case study analyses.

**CORE**

*Company Readiness to Export*

CORE will allow you to determine your company’s readiness to expand its operations internationally and ascertain its ability to export a particular product.

**PARTNER**

*International Partner Selection*

PARTNER is a tool that will assist you in evaluating and comparing a variety of potential international venture partners.

**FREIGHT**

*International Freight Forwarder Selection*

FREIGHT evaluates the compatibility of international freight forwarders with respect to your business type and shipping volume.

**DISTRIBUTOR**

*Foreign Distributor Selection*

DISTRIBUTOR is designed to aid your company in identifying the best distributor or agent to use (specific to your product and market characteristics) when moving into new markets.

**Benefits:** Innovative business solutions, invaluable work experience, and heightened global business awareness

**Customers Include:** U.S. Commercial Services, Various businesses including SMEs and multinationals and higher education institutions.