

# INTERNATIONAL STUDIES OF MANAGEMENT AND ORGANIZATION

## Call for Papers

### **Special Issue: *Advancing the Field - New Directions for Global Mobility***

There is a very extensive body of literature on how global mobility and international assignments are managed. The bulk of this literature, however, focuses on traditional expatriates undertaking long-term international assignments in large corporate global firms. Much less has been written about non-traditional assignments and the non-traditional assignees that go on them. Even less has been written about new trends in global mobility, particularly across non-corporate settings and emerging markets. Hence, what has been published to date focuses on a very limited number of contexts. We suggest that much can be learned from exploring new directions in global mobility to move beyond the terrain of only traditional patterns of expatriation.

We encourage papers that are provocative in exploring new directions and emerging patterns of international assignments, expatriation, and global mobility. Research exploring both/either individual (employee) perspectives and organizational (employer) strategies are welcome. We encourage papers that are well-grounded in theory, rigorous in research method, and have strong practical applicability. We particularly welcome papers with fresh insights, as well as high quality submissions from doctoral and early career researchers.

This special issue encourages submissions on the following themes and approaches:

- The context and meaning of expatriation
- International assignment management in different/diverse organizational contexts (e.g. non-profit, military, missionary, foreign service, education)
- Regional expatriation in Asia (e.g. between Asian countries, Asian expatriates, Asian career expatriates)
- International assignments to and from emerging markets (e.g. inpatriation)
- Non-traditional families (e.g. third-culture kids, single parent families, blended families, same sex partnerships)
- Male trailing spouses (e.g. organisational support, willingness to go)
- Female expatriates (e.g. single, dual-career issues, barriers, adjustment)
- Expatriate family dynamics (e.g. marital stress)
- New forms of expatriate compensation and implications for international assignment management
- Self-initiated expatriates
- Returnees (e.g. overseas-educated Chinese/Indian returning to live in China/India)
- Benefits versus costs of group international assignments
- Crisis management during international assignments (e.g. terrorism, natural disasters)
- International assignment management in hardship locations
- Return-on-investment of global mobility

Papers must be based on original material and must not be under consideration by any other journal. Papers will be reviewed in accordance with ISMO guidelines. Submitted papers must follow ISMO style guidelines and formatting, found at [http://www.mesharpe.com/journal\\_info/imo\\_2011\\_contrib\\_guidelines.pdf](http://www.mesharpe.com/journal_info/imo_2011_contrib_guidelines.pdf). Preference will be given to papers whose authors' are from outside the United States; a first author from outside the United States with US co-authors is also acceptable. Questions to the guest editors (in advance of submission) relating to the relevance of a particular theme to the special issue topic are welcome.

Manuscripts to be considered for this issue should be submitted electronically to both co-guest editors:

Dr Yvonne McNulty, Monash University (Australia) – [ymcnulty@thetrailingspouse.com](mailto:ymcnulty@thetrailingspouse.com)  
Professor Helen De Cieri, Monash University (Australia) – [helen.decieri@monash.edu](mailto:helen.decieri@monash.edu)

Deadline for submission: **31 December 2011**  
Date of Publication: **2013**

**Yvonne McNulty** (Ph.D.) is a lecturer in business. Her academic experience includes appointments in USA and Singapore, and soon Shanghai. She has published on topics related to global staffing, expatriate return on investment and expatriate family issues. Yvonne is an editorial board member of *Global Business and Organizational Excellence* and serves as a reviewer for several A journals. Current research projects include expatriate attraction and retention, shock events in an IHRM context, third culture kids, male trailing spouses, failed assignments, self-initiated expatriation, and expatriate marital stress. Yvonne is the recipient of the 2010 ANZAM/Personnel Review Best Ph.D. Dissertation for Australia and New Zealand.

**Helen De Cieri** (Ph.D.) is Director of the Australian Centre for Research in Employment and Work and a Professor in the Department of Management, Monash University (Australia). Her academic experience includes appointments in Australia, China, Hong Kong, Malaysia and the USA. She has published widely on topics related to strategic and global HRM. She is an associate editor for *Human Resource Management* and serves on several editorial boards. Current research projects include HRM, employee wellbeing and organizational performance, HRM in Chinese multinational enterprises, and work/life management.



## **International Studies of Management & Organization**

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