# SERVICE DU DOYEN Groupe ESC Toulouse

## Call for applications Senior lecturer International Business

**Profile and responsibilities** 

#### Role

To develop, manage and teach international business issues in ESC Toulouse in collaboration with the other two lecturers in the IB pole – Louise CURRAN and Martine BOUTARY. The post will be oriented both towards the Master's course – Programme 'Grande Ecole' – and the School's very successful Bachelor programme.

#### **Toulouse Business School**

Toulouse Business School (ESC Toulouse) is accredited by EQUIS, AACSB and AMBA. It ranks among the leading European business schools and its Bachelor programme is consistently the top ranked such programme in France. Founded over 100 years ago, the school has its main campus in the South of France in the heart of Toulouse (Europe's aeronautic and Space capital) with two secondary campuses located in Barcelona (Spain) and Casablanca (Morocco). It offers both undergraduate and graduate degrees and each year welcomes more than 4000 students.

### Requirements

- Bilingual English/French. The capacity to work and teach in both languages is a pre-requisite for the post.
- Strong academic background in a business related discipline with a clear international focus.
- PhD and prior publications in international peer reviewed journals.
- Motivation and capacity to continue to conduct research and publish in peer reviewed journals.
- Good knowledge of practical aspects of international trade customs issues, logistics, incoterms, payment methods etc.
- Extensive knowledge of the literature on International Business, the environment, modes of entry, key players, key debates...
- Capacity to both hold the attention of large groups of students and animate small groups on the key issues of IB.
- Capacity to work well in a group, adapt easily to different audiences and contribute to the pleasant working environment in the pole.

#### Specific responsibilities

The post holder will have a minimum teaching load of between 120-135 hours per year. In addition, after a period of 'acclimatisation' during the first year, the post holder will be expected to manage certain activities within the pole. The exact nature of activities is negotiable and will depend on the post holders personal capacities and motivation, as well as their research profile. It is likely to involve the coordination of one or two core courses in the Master's or Bachelor programme .

Former les pilotes du changement



Toulouse Business School





