

Business Association of Latin American Studies (BALAS)



Bridging Borders for Peace and Prosperity

March 21-23, 2018

Hosted by the School of Business,
University of San Diego
San Diego, California

**Paper Submission Due Date:
October 1, 2017**

Emerging markets in Latin America and the world face several challenges for economic growth and wealth creation in a way that is inclusive and contributes to sustainable peace. Regional partnerships are being challenged as the benefits of globalization are questioned and nations look inward. What is the role that business can play in giving value to local communities while promoting globalization, economic integration and regional strategies? In the BALAS 2018 conference in San Diego, we would like to address these issues, exploring answers to questions like:

- What role can businesses in Latin America play in creating sustainable peace?
- How has economic integration and cross-border business development contributed to wealth creation in communities in the Americas?
- How have companies in Latin America established new business models and inclusive partnerships?
- How do public-private partnerships contribute to inclusive economic growth

In addition to the special Theme Tracks, papers in all areas of business and economics in Latin America and the Caribbean are welcome.

2018 THEME TRACKS	GENERAL BALAS TRACKS
<ul style="list-style-type: none"> • The business enterprise as an active agent for peace and prosperity <ul style="list-style-type: none"> ○ Socially inclusive business strategies ○ Sustainable business model design ○ Peace through commerce • Bridging divides across borders • Private –public partnerships for cross border social and economic integration 	<ul style="list-style-type: none"> • Accounting, Taxation, and Management Information and Control Systems • Consumer Behavior • Corporate Finance • Culture, Social, and Ethical Issues • Economic Environment and Regional Integration • Entrepreneurship and Family Business • Financial Markets, Investment and Risk • Human Resource Management • Information Technology Management • Management Education and Teaching Cases • Marketing Management • Strategies for Global Competitiveness • Supply-Chain and Operations Management

For paper submissions go here: http://www.balas.org/annual_paper.php