CALL FOR PAPERS

FOURTEENTH ANNUAL INTERNATIONAL CONFERENCE
New York City, New York
U.S.A.
JULY 10-14th, 2012

THEME:
Mapping the Global Future: Evolution Through Innovation and Excellence

Co-Sponsored By:

- SUNY Office of Global Affairs, New York City, U.S.A.
- Brno University of Technology, Brno, Czech Republic
- Curtin University of Technology, Perth, Australia
- Dowling College, New York, U.S.A.
- Fu Jen Catholic University, Taipei, Taiwan
- Haaga-Helia University of Applied Science, Helsinki, Finland
- Polytechnic Institute of Leiria, Leiria, Portugal
- Pontifical Catholic University of Rio de Janeiro, Rio de Janeiro, Brazil
- School of Business, SUNY Old Westbury, New York, USA
- State University of Management & Russian Academy of Sciences, Moscow, Russia
- Unitec Institute of Technology, Auckland, New Zealand

www.gbata.org

Deadline for receipt of abstracts or papers: March 31st, 2012
Submissions will be double-blind reviewed on a rolling basis to assure you a rapid decision to facilitate your funding and scheduling needs.
CONFERENCE THEME:
We welcome submissions addressing the GBATA Fourteenth Annual International Conference theme: **Mapping the Global Future: Evolution Through Innovation and Excellence.**

The theme is designed to encourage submissions that take unique perspectives on the critical issues related to multi-cultural, economic, technological, social, legal, and regulatory challenges that public and private industries and organizations encounter. The author(s) must specify paper(s) by track number, list two track numbers if appropriate, and up to four key words that describe the paper(s). Authors may seek guidance on matching their work to a track by contacting Dr. N. Delener, Conference Chair (E-mail: delener@gbata.org; info@gbata.org).

The Conference will include contributed paper sessions, invited and plenary presentations, case studies, round tables, panels, workshops and forums. The accepted papers will be published in the *Refereed Conference Readings Book*. The Conference will provide a unique international forum to facilitate the exchange of cutting-edge information through multi-disciplinary presentations.

### TRACKS: Abstracts or Papers

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SPECIAL TOPICS: Special Panels, Forums, and Symposiums
Attendees are also invited. Interested group should select a session chair. The session chair’s responsibility will be to organize the special topics session and inform conference chair, Dr. N. Delener.

### IMPORTANT DATES:
March 31st, 2012 Deadline for receipt of submissions.
April 30th, 2012 Notification of acceptance.
May 1st, 2012 Deadline for submission of full papers for inclusion in Readings Book.
After May 1st, papers will not be included in Readings book.

### OUTSTANDING PAPER AWARDS:
Several papers will be selected for competitive awards. Winning papers will be recognized for their distinction at the Conference and will also be considered for inclusion in the *Journal of Global Business and Technology* [ISSN: 1553-5495].
GUIDELINES FOR SUBMISSION (All submissions are refereed):

- E-mail your abstract, full paper, or panel proposal (in word format) to the Conference Chair (E-mail: delener@gbata.org; info@gbata.org).
- A maximum of two papers can be presented by one person.
- Abstracts should be a maximum of four pages, and the full paper should be a maximum of twenty-five double-spaced pages including references and exhibits. The more complete the paper, the better its chances of acceptance in the review process.
- Submissions should include as succinctly as possible:
  - A separate title page which clearly indicates the name(s) of the presenting author(s) and other co-author(s), affiliation(s), complete mailing address(es), telephone/fax numbers and e-mail address(es) and title of the paper;
  - A track number; and
  - Up to four key words that describe the paper.
- The text of the full paper, abstract or proposal must include the title, but should not include the name(s) of the author(s) as papers will be blind reviewed. Accepted papers will be included in the Refereed Conference Readings Book.
- Submissions must not have been published, submitted or presented at other conferences.
- Special scheduling requests (dates or times) must be made at time of paper submission.

Submissions should be e-mailed to the Conference Chair: Dr. N.J. Delener
E-mail: delener@gbata.org or info@gbata.org

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**Interdisciplinary Studies:**
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**Communication Management:**
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GLOBAL BUSINESS AND TECHNOLOGY ASSOCIATION

PERSONAL INFORMATION:
Prefix (Circle One)       First Name       Middle Name       Last Name
Dr.   Prof.   Mr.   Ms.       

Affiliation:       

Address:       

City:   State/Province:       Country:   Zip:       

E-Mail1:       E-Mail 2:       

Tel:       Fax:       

Please enter the paper acceptance number(s)       

| Paper 1: | I am presenting the paper: | Y | N  |
| Paper 2: | I am presenting the paper: | Y | N  |

I am willing to participate as (Please enter the track numbers from page 2)

Discussant ..........       Track Numbers:       

Session Chair ......       Track Numbers:       

Guests:       


 Fee*       Total
学术       $550.00       
商业执行       $625.00       
客人       $325.00       
学生 (附证明)       $400.00       
阅读书本 (CD-ROM 版本)       $195.00       
包括邮寄费       $0.00       
阅读书本 (硬封面)       $75.00       
额外打印费用       $30.00 per page       
第三人费用       $100.00       
Wire transfer/ Credit Card [if applicable]       $20.00       $20.00

TOTAL

*Payable upon notification of acceptance of paper
All registrants receive the following: Registration Materials, Copy of Readings Book (CD-ROM version), Welcome Reception, Coffee Breaks, Lunches, and Banquet.

* Guests, spouses, and friends are welcomed. Additional activities such as tours of the vicinity will be offered. These tours are not included in the registration fee.

Please see the website for details: www.gbata.org

HOTEL INFORMATION: The Conference will take place at the DoubleTree by Hilton Metropolitan, New York City (569 Lexington Avenue @ 51st Street, New York City, New York 10022). All rooms at the DoubleTree by Hilton Metropolitan have been allocated at a fixed rate: [1] One single room US$ 229+ tax per night; [2] One double room US$ 259+ tax per night. The rates include complimentary internet. Registration and a reception will take place on Tuesday, July 10th, 2012. The second day (July 12th) of the conference will take place at the SUNY Global Center. Hotel/travel information and discount Group-Airfare rates will be supplied with the acceptance materials. The group rates will be honored 3 days before and 3 days after the conference dates, based on guest room availability.

Make your reservations early since space is limited. For reservation, please visit the GBATA website (www.GBATA.org).

Payments can be made via check (US participants only), bank draft, money order, or credit card.

Make checks payable to GBATA and mail to:

Dr. N. Delener
Global Business and Technology Association
P.O. Box 2686
Huntington Station, New York 11746, USA

If you wish to pay by credit card, please provide:

Cardholder’s Name: __________________________
Credit Card (Circle one): Visa MasterCard AMEX
Credit Card No.: __________________________
Expiration Date: __________________________
CVV2 Code: __________________________

(Last 3 digits following account number on back of credit card)

Please Note: The refund policy for cancellation is as follows: 100% prior to May 1st, 2012 ($75 cancellation fee), 50% prior to May 15th, 2012, and no refunds after May 15th, 2012.

For details on submission of papers/abstracts, registration, hotel reservations, and travel information, please visit www.gbata.org