



# CALL FOR PAPERS

University of Houston-Downtown and Can  
Tho University 2017 Annual Conference  
January 16 – 18, 2017  
Can Tho, Vietnam

**Submission Deadline: Tuesday, November 1, 2016**

## The Conference

The 2017 University of Houston Downtown-Can Tho University Annual Economic and Business Conference will be held at Can Tho University in Can Tho, Vietnam, *January 16-18, 2017*.

The expanded conference is expected to be very strong because of quality papers and presentations, reasonable registration fees (\$75 by Dec. 15, 2016; \$90 by Jan. 10, 2017 and \$100 on site. Also, a surcharge of \$25 for each additional paper), which includes UHD-CTU-EBC Luncheon and Conference Proceedings, the access to a doctoral consortium, and panel discussion of many relevant topics.

## Conference Goal

The primary goal of the conference is to provide a unique global platform for academics and practitioners to meet and exchange ideas on challenges faced by international community in the age of globalization. Researchers worldwide are encouraged to submit manuscripts that address the conference theme as well as all functional areas of business such as accounting, economics, operations, finance, information systems, management, marketing, entrepreneurship, hospitality and tourism management, etc.

## Submission of Proposals

- 1. Submissions:** Authors may submit full-length papers, research-in-progress papers, abstracts, or proposals for special panels to the Program Chair by the above-mentioned deadline. All papers will be double-blind reviewed.
- 2. Proceedings:** Accepted papers may be published in the *University of Houston-Downtown & Can Tho University Economics and Business* conference proceedings (ISSN 2472-9329-Print and 2472-9310-Online). For publication in the proceedings, at least one author must **pre-register** for the conference and submit the applicable page fees (no page fees for up to **ten** typed pages in a single-spaced format). Papers longer than 10 pages will be considered case by case and may be charged a page fee of \$2 per page beyond the first ten pages. Please note the 10 page free benefit would apply to a maximum of **three** papers per author. For additional papers beyond the three papers, the page fees will apply to all pages at the \$2 per page rate.

3. All papers must describe original and unpublished research. Publication in the proceedings does not preclude subsequent publication in other journals when proper acknowledgments are made.
4. Doctoral and other students are encouraged to submit papers. For doctoral students, please indicate your doctoral status. Students get a discount of \$30 on the registration fees and \$10 on each additional paper.
5. Full-length papers should not exceed 30 double-spaced pages. The first page should be the title page. The second page should include the title of the paper on the top, followed by an abstract not exceeding 150 words. The main body of the paper should follow the abstract.
6. Research-in-progress papers should not exceed ten double-spaced pages and should include the research questions, summary of the relevant literature, a brief overview of expected results, and the significance of the results.
7. Proposals for special panels should not exceed four double-spaced pages. The proposals should include the purpose of the panel, the names and affiliations of participants, a summary of contributions, and the justification for the proposal.
8. All submissions must have a title page with the title of the paper, general subject area of the paper, the name(s) of the author(s), their affiliation(s), and complete address of all authors including phone, fax, and email addresses.
9. Please submit your proposal to the Program Chair via <https://easychair.org/conferences/?conf=uhdctuebc2017> as required. The deadline for the receipt of submissions is **Tuesday, November 1, 2016**.
10. For all other inquiries, or if you wish to serve as a session chair, discussant, and/or reviewer, please also contact the Program Chair at: [nguyenchu@uhd.edu](mailto:nguyenchu@uhd.edu).
11. A number of top quality articles in English presented in this conference will also be considered automatically for expedited review for publication in *The Southeast Asia Review of Economics and Business* (ISSN 2472-9299-Print and 2472-9302-Online) which is a peer-reviewed publication, both online and print, and is indexed in the Cabell's Directory. The Co-Editors of this journal are Dr. Chu V. Nguyen, Chair: FAMIS Department, University of Houston-Downtown, Houston, Texas, USA, at [nguyenchu@uhd.edu](mailto:nguyenchu@uhd.edu) and Dr. Danh T. Vo, Dean: College of Economics, Can Tho University, Can Tho, Vietnam, at [vtdanh@ctu.edu.vn](mailto:vtdanh@ctu.edu.vn).