

Laurentian University is seeking candidates for a tenure-track faculty position in Marketing – Sudbury Campus in the Faculty of Management effective July 1, 2015.

A dynamic and progressive institution, Laurentian University (LU) is one of the fastest growing universities in Canada. Its 9,700 strong student population is shared between two campuses, the main one in Greater Sudbury, a city offering unique cultural, recreational and educational opportunities, and the other, in the expanding city of Barrie. Laurentian University provides an outstanding university experience, in English and French, with a comprehensive approach to Indigenous education.

The Faculty of Management consists of the School of Commerce and Administration (Accounting; Finance & Operations; and Marketing & Management) and the School of Sports Administration. The Faculty currently offers the Honours Bachelor of Commerce (HBCom), the Master of Business Administration (MBA), the Baccalauréat spécialisé en commerce, the Honours Bachelor of Commerce in Sports Administration (SPAD), the Bachelor of Business Administration (BBA 4 year), the Baccalauréat en administrations des affaires (BAA) and a number of professional development programs. Students benefit from small class sizes, essential for a collaborative style of learning, group work and a case-oriented teaching methodology. The BBA and MBA degrees are also offered online to a diverse population of learners. The Faculty maintains numerous articulation agreements with Ontario colleges, with top tier universities in China offering opportunities for teaching abroad and research collaborations, and in addition, encourages student study abroad through a range of global exchange agreements. Among the strategic goals of the Faculty is the acquisition of AACSB and EPAS accreditations, both actively underway.

The position is open to applicants at the rank of assistant or associate professor with research and teaching interests in all areas of Marketing. The candidates must have a Ph.D. in Marketing; however, applicants nearing completion of their Ph.D. are also encouraged to apply. Commensurate with the rank of appointment, applicants must have a proven record or demonstrated potential for publishing in top-tier peer-reviewed academic journals, and must provide evidence of teaching effectiveness. The language of teaching for this position is English. Successful candidates should be prepared to teach in the HBCom, BBA, and MBA programs, both at the Sudbury campus and online. The ability to teach in French would be considered an asset.

Laurentian University is a bilingual institution and has a policy of passive bilingualism (English/French) as a condition of tenure. Faculty members are part of LUFA (the Laurentian University Faculty Association). Information and the Collective Agreement can be found at www.lufapul.ca or at <http://laurentian.ca/collective-agreements>.

Laurentian University is an equal opportunity employer and is strongly committed to employment equity and diversity within its community. Laurentian University especially welcomes and encourages applications from members of visible minorities, women, Aboriginal

persons, members of sexual minorities and persons with disabilities. All qualified candidates are encouraged to apply. However, Canadians and permanent residents will be considered first for this position.

Applications will be reviewed beginning on **February 15, 2015 but will be accepted until the position is filled**. Applicants should submit a cover letter, current curriculum vitae, a teaching dossier (including a statement of teaching philosophy, evidence of teaching effectiveness, and sample course outlines), a concise research statement, a sample publication and three letters of reference to: Dr. Robert Kerr, Vice-President, Academic and Provost via e-mail vpap@laurentian.ca