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CALL FOR PAPERS

The forthcoming thematic issue will focus on

**SOCIAL ENTREPRENEURSHIP
IN THE GLOBAL CONTEXT**

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Nowadays Social Entrepreneurship attracts the attention of both academics and practitioners, as it is supported by the growth of the theoretical literature about the topic, as well as by the rise of new scientific and not scientific communities (Zahra et al., 2009; Chell, 2007; Wolstein, 2001). In spite of this, however, social entrepreneurship is a still misunderstood phenomenon, challenged by competing definitions and conceptual frameworks, gaps in the research literature, and limited empirical data (Mair & Marti, 2006; Nicholls, 2006).

As Cukier et al. (2011) show, the available studies about social entrepreneurship lack for consistency in definitions and objects of focus, as well as for rigorous comparative analysis. In a content analysis of 567 unique articles concerning "social entrepreneur" or "social entrepreneurship", the authors highlight the existing overlapping between and among different levels of analysis, including studies of individuals (micro), studies of organizations and processes (meso), and broader studies of the economic, political and societal context (macro). They also found that the majority of the journal articles focused are more theoretically grounded, than empirically based.

Referring to its meaning, definitions of Social Entrepreneurship are often vague, covering a wide variety of activities and representing different models worldwide (Hogendoon and Hartog, 2011; Kerlin, 2009; Nicholls and Cho, 2006). The multiplicity of actors involved in innovative and social activities, as well as the variety of motives that lie upon their adoption (Baccarani and Pedrollo, 2015) also improve the complexity of the phenomenon.

According to the above considerations, this special issue invites submissions and seeks papers belonging to the following topics:

- empirical and conceptual papers investigating social entrepreneurship in an national and international contexts using multidisciplinary approaches,
 - tools and methods that may be undertaken to get social aims within the field of entrepreneurship
 - social entrepreneurship in both developing and developed nations,
 - drivers and opportunities of social entrepreneurship,
 - critical success factors and determinants of social entrepreneurship and its social impact,
 - intersection of management, business, and economics literature around social entrepreneurship.
- Other topics not included in the list, but relevant for the journal will be evaluated.

Suggested Readings

- Alter, K. (2007). Social enterprise typology. *Virtue Ventures LLC*, 12, 1-124.
- Audretsch, D. B., Keilbach, M., & Lehmann, E. (2005). The knowledge spillover theory of entrepreneurship and technological diffusion. *University entrepreneurship and technology transfer: process, design, and intellectual property*, 16, 69-91.
- Baccarani, C. & Pedrollo, S. (2015). L'impresa Pedrollo Spa tra innovazione, tecnologia e sostenibilità. *Sinergie Italian Journal of Management*, 33(98), 61-65.
- Boschee, J. & McClurg, J. (2003). Toward a better understanding of social entrepreneurship: Some important distinctions. Retrieved from: http://www.sealliance.org/better_understanding.pdf
- Bosma, N.S. & Levie, J. (2010). *Global Entrepreneurship Monitor 2009 Executive Report*.
- Canestrino, R., Bonfanti, A. & Oliabee, L. (2015a). Managing Knowledge for "Corporate Social Innovation": a cross-cultural comparison between Italian and Iranian firms, in Spencer J.C., Schiuma, G. & Albino, V. (2015). *Culture, Innovation and Entrepreneurship: connecting the knowledge dots*, Conference Proceedings of IFKAD 2015.
- Chell, E. (2007). Social enterprise and entrepreneurship towards a convergent theory of the entrepreneurial process. *International small business journal*, 25(1), 5-26.
- Cukier, W., Trenholm, S., Carl, D. & Gekas, G. (2011). Social Entrepreneurship: A Content Analysis. *Journal of Strategic Innovation and Sustainability*, 7(1), 99-119.
- Dees, J.G. & Anderson, B.B. (2006). Framing a theory of social entrepreneurship: Building on two schools of practice and thought.

- Research on social entrepreneurship: Understanding and contributing to an emerging field, 1(3), 39-66
- Eckhardt, J. T., & Shane, S. A. (2003). Opportunities and entrepreneurship. *Journal of management*, 29(3), 333-349.
- Fellnhofner, K. (2015). Literature review: investment readiness level of small and medium sized companies. *International Journal of Managerial and Financial Accounting*, 7(3/4), 268-284.
- Hoogendoorn, B. & Hartog, C. (2011). Prevalence and determinants of social entrepreneurship at the macro-level. Scales Research Reports H201022. EIM Business and Policy Research.
- Kerlin, J.A. (Ed.). (2009). *Social enterprise: A global comparison*. UPNE.
- Krueger Jr, N. F. (2003). The cognitive psychology of entrepreneurship. In *Handbook of entrepreneurship research* (pp. 105-140). Springer US.
- Mair, J. & Marti, I. (2006). Social entrepreneurship research: A source of explanation, prediction, and delight. *Journal of world business*, 41(1), 36-44.
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- Nicholls, A. & Cho, A.H. (2006), *Social Entrepreneurship: the structuration of a field*. In Nicholls A. (ed.) New York: Oxford University Press, pp. 99-118.
- Nicholls, A. (Ed.). (2006). *Social entrepreneurship: New models of sustainable social change*. OUP Oxford.
- Sarasvathy, S. D., Dew, N., Velamuri, S. R., & Venkataraman, S. (2003). Three views of entrepreneurial opportunity. In *Handbook of entrepreneurship research* (pp. 141-160). Springer US
- Sarasvathy, S. D., Dew, N., Velamuri, S. R., & Venkataraman, S. (2003). Three views of entrepreneurial opportunity. In *Handbook of entrepreneurship research* (pp. 141-160). Springer US.
- Shane, S., & Venkataraman, S. (2000). The promise of entrepreneurship as a field of research. *Academy of management review*, 25(1), 217-226.
- Shaver, KG (2003). 'The social psychology of entrepreneurial behaviour'. In Acs, ZJ and Audretsch, DB (Eds), *Handbook of Entrepreneurship Research*. New York: Springer, 331-58.
- Stevenson H.H., Jarillo J.C. (1990); A paradigm of entrepreneurship: entrepreneurial management. *Strategic Management Journal*, 11 pp. 17-27.
- Thompson, J.L. (2002). The world of the social entrepreneur. *International journal of public sector management*, 15(5), 412-431.
- Venkataraman, S. (1997). The distinctive domain of entrepreneurship research. *Advances in entrepreneurship, firm emergence and growth*, 3(1), 119-138.
- Wolstein, J. (2001). Author Ray Smilor: Why you do what you do as an entrepreneur-and why we need you. Retrieved from <http://www.entrepreneur.com/.../article41110.html>

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- Yunus, M. (2007). Creating a world without poverty: Social business and the future of capitalism. New York: Public Affairs.
- Yunus, M. (2008). Press release of professor Muhammad Yunus on discussing charges against Telenor. Bangladesh: Grameen Bank.
- Zahra, S.A., Gedajlovic, E., Neubaum, D.O. & Shulman, J.M. (2009). A typology of social entrepreneurs: Motives, search processes and ethical challenges. Journal of business venturing, 24(5), 519-532.

SUBMISSION:

- The complete articles must be submitted **until September 30, 2017** via the OJS system at <https://eber.uek.krakow.pl/index.php/index/login>
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Published articles	24	24	34	45
Number of submissions	36	38	56	76
Rejection rate	33.3%	36.9%	39.9%	40.8%
Acceptance rate	66.7%	63.1%	60.1%	59.2%
Authors				
No. of authors (co-authors)	33	44	56	77
incl. foreign authors	51.5%	68.2%	64.3%	35.1%
incl. domestic authors	48.5%	31.8%	35.7%	64.9%
of which local authors	21.2%	13.6%	19.6%	10.4%
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Especially submission from all around the world are very welcome!