CALL FOR PAPERS
Conference Theme
"Business and Entrepreneurship Development in a Globalized Era and the Rise of India Under New Leadership".
on
November 21—23, 2014
at New Delhi, (INDIA)
www.agba.us

<table>
<thead>
<tr>
<th>AGBA Chair</th>
<th>AGBA Deputy Chair</th>
<th>Conference Chair</th>
<th>Keynote Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>Norman Wright Dean: Woodbury School of Business Utah Valley University Orem, Utah, USA</td>
<td>Klaus-Peter Wiedmann Chair and Director Institute of Marketing and Management Leibniz University Hannover, Germany</td>
<td>Ben L. Kedia Wang Professor and Director: Wang Center for International Business Education University of Memphis Memphis, Tennessee, USA</td>
<td>Shawn M. Carraher Visiting Professor of Global Entrepreneurship Naveen Jindal School of Management University of Texas at Dallas Richardson, Texas, USA</td>
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</tbody>
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<thead>
<tr>
<th>Patron and Distinguished Speaker</th>
<th>Distinguished Host</th>
<th>Patron and Global Corporate Speaker</th>
<th>Patron and Special Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>Daing Nasir Ibrahim President/Vice Chancellor University of Malaysia at Pahang Kuantan, State of Pahang, Malaysia</td>
<td>Vaneeta Rastogi AGBA Vice President for Northern India New Delhi, India</td>
<td>Lavanya Rastogi President/CEO Value One Corporation Inc., USA</td>
<td>Zainal Abidin Mohamed Islamic Science University of Malaysia Malaysia</td>
</tr>
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<thead>
<tr>
<th>Patron and Distinguished Speaker</th>
<th>Program Chair and Conference Director</th>
<th>AGBA President/CEO</th>
<th>Patron and Special Guest</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cihan Cobanoglu Dean College of Hospitality University of South Florida at Sarasota-Manatee USA</td>
<td>David N. McArthur Woodbury School of Business Utah Valley University Orem, Utah, USA</td>
<td>Zafar U. Ahmed Lebanese American University Lebanon</td>
<td>Johanes Eka Priyatma Rector/Vice Chancellor Sanata Dharma University Indonesia</td>
</tr>
</tbody>
</table>

CONFERENCE SPONSORS

Wang Center for International Business Education (CIBER), University of Memphis, Memphis, Tennessee, Inderscience Publisher, UK/Switzerland Host Indian University American Institute for the Advancement of Leadership

Utah Valley University, USA Institute of Marketing and Management Leibniz University, Hannover, Germany Naveen Jindal School of Management University of Texas at Dallas Richardson, Texas, USA University of Malaysia at Pahang Indian Chamber of Commerce and Industry Female Division (FICCI---FLO).
Conference Focus:
The main theme of AGBA’s 11th Annual World Congress is “Business and Entrepreneurship Development in a Globalized Era and the Rise of India under the New Leadership”. The conference will feature competitive papers, work in progress papers, doctoral colloquium papers and special panel sessions. Submissions will be subjected to a double-blind review process and will be published in the refereed US conference proceedings (Advances in Global Business Research, ISSN 1549-9332). The primary goal of the conference is to provide a unique global platform and a forum to facilitate the exchange of leading edge ideas for effective advancement of knowledge in business and entrepreneurship development. This will be achieved through multi-disciplinary presentations and discussions of current business and development issues in developing and developed countries.

Conference Highlights:
Major highlights of the conference would be
(1) entrepreneurship development seminars,
(2) faculty development workshops,
(3) networking with distinguished Indian entrepreneurs, traders and merchants,
(4) Doing Business in India presentations by businesspersons, and
(5) one-to-one mentoring of selected doctoral students.

AGBA’s Profile:
AGBA – the Academy for Global Business Advancement – (a not-for-profit organization, incorporated and registered in the State of Texas, USA) is a worldwide network of professionals committed to facilitating dissemination of scholarly research findings in the field of business and entrepreneurship development. The main purpose of AGBA is to provide ongoing open forum to discuss and analyze business and entrepreneurship development from different perspectives and viewpoints, in order to improve understanding of underlying forces that (1) impact global developments and (2) shape the destiny of developing countries such as India, China, Indonesia, Thailand, Malaysia etc. in the contemporary globalized economy. AGBA bridges geographic, cultural, disciplinary, and professional gaps by integrating the business disciplines while actively enhancing practitioner-academician interaction on a regional and global basis. AGBA is sponsored by numerous universities, organizations, and agencies across US, EU, Asia and Africa.
AGBA Objectives:
The objectives of AGBA are to foster education and to advance professional knowledge and standards in various areas of business and entrepreneurship development by: (1) facilitating the exchange of information and ideas among educators, professionals, entrepreneurs, consultants, and bureaucrats, and between the business and academic fields; (2) encouraging and assisting basic and applied research activities that advance knowledge of global business and entrepreneurship development and operations, and increase the available body of teaching materials; (3) facilitating the interdisciplinary dialogue concerning business and entrepreneurship issues as they relate to academic, business and government sectors. We envision AGBA to be growing into one of the leading academic organizations on the global stage investigating and analyzing contemporary global business and global entrepreneurship challenges being confronted by emerging countries, who wish to assert themselves on the global stage using G-20 and BRICS platforms. Please visit AGBA website for details at:

www.agba.us

Conference Program:

First Day, November 21, 2014
- Conference Registration
- Conference Reception
- Conference Inauguration
- Faculty Development Workshops
- Networking

Second Day, November 22, 2014
- Academic Sessions
- Professional Sessions
- Networking

Third Day, November 23, 2014
- Business Visits
- Networking
- Award Ceremony
- Closing Session

Conference Registration Fee:
USD$500 includes:
- Luncheons, Coffee/Tea
- Gala Dinner
- Conference
- Proceedings
- Recognition Awards
- Special Rate for
- Fulltime Ph.D.,
- Students USD$250
- Special Rate for Indian
- Faculty Delegates:
- IR: 12,000
- Special Rate for Indian
- Ph.D., Students:
- IR: 6,000

Special Note:
- Conference registration fee does NOT include travel, accommodation, and sightseeing.
Subject Areas of Interest:

We welcome the submission of papers that address the conference theme as well as all functional areas of business administration and entrepreneurship development. While the general focus is global perspective, papers with a national and/or regional focus are also welcomed. Authors may consider any of the subject areas listed below, but need not limit their options to these areas. If you are uncertain whether your paper fits the conference theme or not, please contact 2014 AGBA Conference Director and Program Chair, Dr. David McArthur at: David.McArthur@uvu.edu

<table>
<thead>
<tr>
<th>Business in Emerging Markets</th>
<th>Hospitality and Tourism</th>
<th>Organizational Development</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economic Development</td>
<td>Outdoor Recreation and Leisure</td>
<td>MNC Management</td>
</tr>
<tr>
<td>Global Business Environment</td>
<td>Global Economic Meltdown</td>
<td>Ethics and Social Responsibility</td>
</tr>
<tr>
<td>Offshoring and Outsourcing</td>
<td>IT and Impact of Technologies</td>
<td>Cross-Cultural Management</td>
</tr>
<tr>
<td>Entrepreneurship</td>
<td>E-Commerce and E-Business</td>
<td>Global Strategy</td>
</tr>
<tr>
<td>Business Law</td>
<td>Global Supply Chain</td>
<td>Islamic Banking and Finance</td>
</tr>
<tr>
<td>Marketing</td>
<td>Finance and Banking</td>
<td>Green Business</td>
</tr>
<tr>
<td>Operations Management</td>
<td>Accounting and Auditing</td>
<td>Human Resource Management</td>
</tr>
</tbody>
</table>

Submission Guidelines: Submission Deadline is September 15, 2014

- Authors may submit four types of papers: (a) competitive papers, (b) working papers (research-in-progress), (c) doctoral colloquium papers and (d) proposals for special sessions on topics of significant research interest. When submitting, kindly mention the type of your paper.

- All submissions will be subjected to the double-blind review process. Accepted papers will be published in the US refereed conference proceedings, if at least one author of the paper pre-registers for the conference. By submitting a paper to be reviewed, the author(s) are assuring us that at least one of the authors will attend the conference and present the paper for sure.

- Best Paper Award in each category and the “2014 Best AGBA Dissertation Award” will be presented at the conference.

- Publication of your paper in our refereed conference proceedings (Advances in Global Business Research --ISSN 1549-9332) does not preclude subsequent publication in other journals when proper acknowledgments are made.

- AGBA is proud to announce the continuation of its tradition of Doctoral Colloquium, that will provide doctoral students with the opportunity to gain guidance and advice from a team of experienced global scholars. Doctoral candidates at any stage of research are encouraged to apply for such one-one mentoring and coaching by writing directly to 2014 Program Chair and Conference Director, Dr. David McArthur at: David.McArthur@uvu.edu

- We also invite participation from entrepreneurs, government officials, business professionals, and heads of major government-owned and private enterprises from across the world for global business interactions, networking and negotiations.

- Competitive papers must be original and should not exceed 10 single-spaced pages; Working Papers, Doctoral Colloquium papers and Proposals for Special Sessions should be submitted in long abstract form to a maximum of 5 single spaced pages; irrespective of the type of paper submitted, all papers ought to use 12 point Times Roman font; A4 format with 2.5 cm margin on all sides; the word count excludes abstract (approximately 150 words), references and any of the appendices. A cover page should indicate the title of the paper, the name(s) of the author(s), and their affiliation(s). The first page should start with the title of the paper only, followed by an abstract not exceeding 150 words. The main body of the paper should follow the abstract. For additional guidelines, please refer to our website: (www.agba.us).

- Paper submissions should follow the style guidelines of the Journal of International Business Studies (JIBS) and must include a full list of all references cited in the paper.
Proposals for panels should include the purpose of the panel, the names and affiliations of participants, a summary of contributions, and the justification for the proposal.

Best papers presented at the conference would be published in the special issues of the following globally respected journals: (i) Journal of Management History, (ii) Journal for Global Business Advancement; (iii) Journal for International Business and Entrepreneurship Development; (iv) Journal of Technology Management in China; (v) Journal of Applied Management and Entrepreneurship, and 5 additional world-class journals would be added to this list shortly.

For all inquiries, or if you wish to serve as a session chair, discussant, and/or reviewer, please contact the 2014 Program Chair and Conference Director, Dr. David McArthur at: David.McArthur@uvu.edu

Papers should be submitted in English language.

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**Registration Form**

All registrations must be accompanied by payment to facilitate registration by September 15, 2014.

Title: ☐ Prof. ☐ Dr. ☐ Mr. ☐ Ms.

Name: ____________________________________________________________

University/College/School: ___________________________________________

Business Corporation or Governmental Organization: _______________________

City: ____________ State or Country: ____________ Zip or Postal Code: ____________

Email Address: ______________________________________________________

**Special Note:**

- Spouse fee is 50% of the registration fee and includes all conference activities (NO proceedings).
- Spouses participating in the conference do not qualify for this rate.
- Conference registration fee does NOT include accommodation, and sightseeing.
- Conference Host is: an Indian University.
- Conference Venue is: a 5 Star Hotel, New Delhi, India.

**Registration Deadline is September 15, 2014**

Dr. David N. McArthur  
Chair: Department of Management  
Woodbury School of Business  
Utah Valley University  
Orem, Utah, USA  
Email: David.McArthur@uvu.edu