



MEANS BUSINESS



North Hennepin
Community College

Business & Technology Programs Department
Course Syllabus BUS 1700-01

COURSE DETAILS

Course Number/Section: **BUS 1700-01**
Course Title: **Introduction to International Business**
Credits: **3**

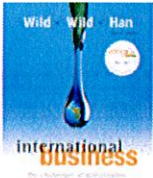
Semester/Year: **Fall 08**
Days: **M W F: 11:00-11:50am**
Course ID: **000282**

INSTRUCTOR INFORMATION

Name: **Jennifer Malarski**
Email: **jennifer.malarski@nhcc.edu**
Office Hours: **MW: 9-10am**
T: 4-6pm
F: 10-11am

Office Location: **CBT 147**
Office Phone: **(763) 488-0293**
Office Fax: **(763) 493-0560**
Emergency: **(763) 515-3546**

COURSE TEXTBOOK



International Business: The Challenges of Globalization 4 ed.
Wild, Wild, & Han
Pearson Prentice Hall
ISBN: 0131747436

COURSE DESCRIPTION

This course is an overview of the international nature of business. The topics include concepts; review of the economics and politics of international trade and investment; the functions and form of the global monetary systems; strategies and structure of international business and how and why the world's country differs. Globalization of the world economy and trade and the factors affecting globalization will be thoroughly discussed in this course. The students will develop a global perspective of business and be exposed to interdependency of the world trade and the integration of the world economic system.

COURSE OUTCOMES

Upon completion of this course, a student will be able to:

- Understand a fundamental shift in the world economy and globalization.
- Develop a clear understanding of the drivers of globalization.
- Understand the impact and role of multinational corporations around the world.
- Understand the short and long-term impact of globalization on the living standards and cultures around the world.
- Develop a global perspective of business and current events.
- Access, evaluate and use information sources for international trade and business decisions.
- Describe various international business strategies for organizations.

EXPECTATIONS FOR STUDENTS

This course will primarily utilize a Team-Based Learning format. On the first day of class, we will discuss how the learning objectives for this course will be met through Team-Based Learning. We will also discuss the overall structure to the course and learning through this method during the first week. Although many of you may have encountered group work in previous courses, you will find that Team-Based Learning is different and will result in a transformative process that will build cohesive, effective teams and elevate the quality of your learning and your excitement for the subject matter.

As our class time will be devoted to Team-Based Learning, you will need to have reliable access to the internet to participate in this course. This course is Web-Enhanced, so you will need to schedule your time to read your text and complete papers accordingly. **You should expect to be online at least 2 times per week in addition to attending class twice per week.** Please review the due dates on the syllabus and schedule. It is important that you communicate with me often in order to be successful in this course. My role is to facilitate your learning.

COMPONENTS OF THE COURSE

Reading:

This class will be utilizing Team-Based Learning, thus your teammates will rely on you to be prepared, and so it is CRITICAL that you read the assigned material prior to coming to class. Preparing for the topic through assigned readings and supplemented materials will ensure the success of your team.

Support Material:

Each chapter offers a number of support tools to help you understand each concept a little more clearly. You are not required to work through this material, but there is a direct correlation with how students perform on quizzes, papers, and cases and if they have used the support material. Support material includes sample quizzes, interactive diagrams, and related links. All of the support material can be found under the “Content” area in our Desire2Learn site.

Individually Graded Work (715 points):

IRATs (5 pts. each):

At the start of each unit, students will individually take a 5-point Readiness Assessment Test (RAT) on the assigned readings. The purpose of the RAT is to show your understanding of key concepts for the given material. Thus, questions on the RAT will be fundamental concepts for the given instructional unit.

Journals (50 points per journal entry, 15 points for two discussion posts):

You will be responsible for completing a weekly journal during the first half of the semester. All journals must be typed, submitted into your assigned D2L Discussion forum and will be based on a common topic. However, each assignment will have its own set of specific instructions and be worth 50 points and a minimum of two Discussion posts to fellow group members will be worth an additional 15 points. Guidelines will be available on Desire2Learn and be discussed in a handout during the second week of class. Check our course schedule for the exact due dates.

International Business Debates (100 pts.):

Throughout the course of the semester, students will sign up for scheduled debates. A topic list will be presented during the second week of class with further details on the assignment. Students will research their debate topic and present their topic utilizing a standard debate format.

Unit Assessment (30 pts. per unit):

At the end of each unit, there will be a final unit assessment. Typical assessments will consist of an exercise which will challenge the students learning on the unit and all prior units (cumulative learning). Assessments will direct students to apply learned concepts to real-world situations for future job success.

Comprehensive Final (50 pts.):

During our Final Exam period you will take a comprehensive final in class that will focus on the most important concepts covered in the class.

Team Graded Work (185 points):

GRATs (5 pts. each):

Teams will take an identical 5-point Readiness Assessment Test (RAT) on the assigned readings once the IRAT is complete. The purpose of the RAT is to show your understanding of key concepts for the given material. Thus, questions on the RAT will be fundamental concepts for the given instructional unit. The purpose of the GRAT is to allow team members to discuss their answers, clear up misunderstandings, and to become a cohesive team. Answers to GRAT questions should be arrived at by consensus. We will be using immediate feedback (IF-AT) answer sheets (1 point for the correct answer on the first try, 0.50 for the correct answer on the second try, 0.25 for the correct answer on the third try, 0 points after). Teams will be given an opportunity to appeal any question in writing to restore credit for questions missed on the team test. However, successful appeals must have compelling evidence to convince me to award your team credit.

Group Work (32 pts. per unit):

You will be placed into teams of 5 to 7 students based on information collected during the first class. In these teams you will be responsible for analyzing and collaborating on international business-related case situations and other activities.

Your group will be presented a variety of simple to complex cases/activities during each unit. As a group, you will analyze the situation, find a solution to the situation using chapter learning and personal experience, and answer questions based on your solution. As part of the group work, teams will be required to professionally present your solutions (computer time will be given in class to create presentations). If you are not present in class during an activity, you will not be able to make-up the points the activity is worth.

Team Maintenance (100 points):

Peer Evaluation:

Team members will have two opportunities to evaluate their fellow team members. At mid-term, students will use the Peer Evaluation Form (found in the Content section of the D2L site) to assign each of the other members of their team a point value. Complete instructions are available on the Peer Evaluation Form. The mid-term Evaluation will not be graded, but comments will be anonymously given as feedback to the student. At the end of the term, the same process will be used and your team members' evaluated scores will constitute your Team Maintenance grade.

COURSE SCHEDULE

Week One (8/25-8/31)

- **Reading:** Syllabus
- **Group Work:** Team Assignments
- **IRAT & GRAT:** Syllabus

Week Two (9/1-9/7) NO CLASS on 9/1

- **Group Work:** Team-Building Activity
- **Journal:** Discuss Journal Entry requirements
- **International Business Debates:** Topic Sign up, Debate Requirements

Week Three (9/8-9/14)

Begin Unit One

- **Reading:** Chapters One, Two, Three & Four
 - **IRAT & GRAT (10 pts.):** Chapters One, Two, Three & Four
 - **Group Work (22 pts.):** Globalization & Economic Systems
 - **Journal (65 pts.):** First Journal Entry (Due by 9/14 in Discussion Forum, 2 Discussion Posts due by 9/21)
- **Student Success Day (9/9)** – Students who attend 3 activities (and present proof) can earn a bonus 20 points for class.

Week Four (9/15-9/21)

- **International Business Debates:** Globalization
- **Group Work (10 pts.):** Cross-Culture & Ethics
- **Unit Assessment (30 pts.)**

Week Five (9/22-9/28)

Begin Unit Two

- **Reading:** Chapters Five, Six & Seven
- **IRAT & GRAT (10 pts.):** Chapters Five, Six & Seven
- **Group Work (10 pts.):** International Trade
- **Journal (65 pts.):** Second Journal Entry (Due by 9/21 in Discussion Forum, 2 Discussion Posts due by 9/28)

Week Six (9/29-10/5)

- **Group Work (10 pts.):** Trade Relations
- **Mid-Term Team Maintenance:** Peer Evaluation (unscored)

Week Seven (10/6-10/12)

- **International Business Debates:** Outsourcing
- **Group Work (12 pts.):** FDI
- **Unit Assessment (30 pts.)**
- **Journal (65 pts.):** Third Journal Entry (Due by 10/12 in Discussion Forum, 2 Discussion Posts due by 10/19)

Week Eight (10/13-10/19) NO CLASS on 10/17

Begin Unit Three

- **Reading:** Chapters Eight, Nine & Ten
- **IRAT & GRAT (10 pts.):** Chapters Eight, Nine & Ten
- **Group Work (10 pts.):** Financial Markets

Week Nine (10/20-10/26)

- **Group Work (10 pts.):** Monetary System
- **Journal (65 pts.):** Fourth Journal Entry (Due by 10/26 in Discussion Forum, 2 Discussion Posts due by 11/2)

Week Ten (10/27-11/2)

- **International Business Debates:** Free-Trade
- **Group Work (12 pts.):** Economic Integration
- **Unit Assessment (30 pts.)**

Week Eleven (11/3-11/9)

Begin Unit Four

- **Reading:** Chapters Eleven, Twelve & Thirteen
- **IRAT & GRAT (10 pts.):** Chapters Eleven, Twelve & Thirteen
- **Group Work (10 pts.):** Strategy

Week Twelve (11/10-11/16)

- **Group Work (10 pts.):** Opportunities
- **Journal (65 pts.):** Fifth Journal Entry (Due by 11/16 in Discussion Forum, 2 Discussion Posts due by 11/23)

Week Thirteen (11/17-11/23)

- **International Business Debates:** Global Competition
- **Group Work (12 pts.):** Entry
- **Unit Assessment (30 pts.)**

Week Fourteen (11/24-11/30) NO CLASS on 11/28

Begin Unit Five

- **Reading:** Chapters Fourteen, Fifteen and Sixteen
- **IRAT & GRAT (10 pts.):** Chapters Fourteen, Fifteen and Sixteen
- **Group Work (10 pts.):** Products

Week Fifteen (12/1-12/7)

- **Group Work (10 pts.):** Operations
- **Journal (65 pts.):** Sixth Journal Entry (Due by 12/7 in Discussion Forum, 2 Discussion Posts due by 12/14)

Week Sixteen (12/8-12/14)

- **International Business Debates:** Americanization of Cultures
- **Group Work (12 pts.):** Employees
- **Unit Assessment (30 pts.)**

Week Seventeen (12/15)

- **Final Team Maintenance:** Peer Evaluation (100 pts.)
- **Comprehensive Final Exam Review**

Final (11:00am 12/19)

- **Comprehensive Final (50 pts.):** In-Class Test (Chapters One - Eighteen)

GRADING

There will be exactly 1000 total points assigned in this class. Your final grade will be based on the scores from Individual Work (71.5%) – IRATs (2.5%), journals (39%), debates (10%), unit assessment (15%), and a comprehensive final (5%); Group Work (18.5%) – GRATs (2.5%) and group work (15.5%); and Team Maintenance (10%). Bonus points may become available during the course of the term and the instructor will notify all students of the details (Bonus points will never account for more than 50 points)

90% and above (A)	80-89% (B)	70-79% (C)	60-69% (D)	below 60% (F)
900 – 1000 pts	800 – 899.99 pts	700 – 799.99 pts	600 – 699.99 pts	below 599.99 pts

STUDENT SUCCESS DAY

September 9, 2008 is Student Success Day (SSD). This day is set aside in the semester to support and celebrate student success. On this day, you may attend a variety of workshops, visit information tables, meet with your instructors (as individually scheduled), hear a keynote speaker, and enjoy a free lunch! Discover how to be more successful – as a student and person – whether you are starting college, focusing on a major, or working toward a career. For more information please visit: http://www.nhcc.edu/Whats_happening/studentsuccess.cfm. No regular on-campus classes will be held from 7 a.m. to 3:30 p.m. After 3:30 p.m., classes will resume as scheduled. Twenty Bonus points will be available to BUS1700 students for proof of attendance at three workshops.

SYLLABUS DISCLAIMERS/NOTES

- This syllabus is subject to modifications by the instructor.
- No credit will be given for work that is turned in late without prior authorization. Make-up work MUST be pre-approved by the instructor and will only be accepted to accommodate emergency situations as determined by the instructor. Please contact the instructor prior to ANY absence.
- NHCC Business Department: ACBSP* Accredited. What's the benefit for you, the student? ACBSP is an organization that works to ensure a FOCUS ON QUALITY for the NHCC business department, faculty and programs for which it accredits. ACBSP requires all accredited schools to create RELEVANT and EXCELLENT PROGRAMS to best serve YOU, the student. * ACBSP (Association of Collegiate Business Schools and Programs): The ACBSP is recognized by the US Department of Education as a specialized accreditation agency. Currently, over 574 educational institutions are members of ACBSP. For more information, visit the ACBSP website at www.acbsp.org.

USING DESIRE 2 LEARN

Getting Started:

If you are having any problems logging-on, using your email, or any of the functions of D2L, follow the link below.

For More Information Go To: http://www.nhcc.edu/storage/online/html_getting_started/login.htm

For Problems with D2L Go To: <https://nhcc.ims.mnscu.edu/>

Home Page:

The Home Page of our class is used to communicate class information, post reminders, and announce any changes to the course.

For More Information Go To: http://www.nhcc.edu/storage/online/html_getting_started/my_home.htm

Content Area:

The content area is broken into modules. The first module contains links to class information such as the class syllabus, class schedule, course welcome, etc. The following modules represent each week of our class. Each module will contain the PowerPoint notes for that week's class.

For More Information Go To: http://www.nhcc.edu/storage/online/html_getting_started/content.htm

Discussion Area:

If you have general questions that you believe others may have and benefit from knowing the answers, you can post them here.

For More Information Go To: http://www.nhcc.edu/storage/online/html_getting_started/discussions.htm

NETIQUETTE

Please respect each other's postings. There may not be an exact right or wrong answer and each of us is entitled to our opinion. In other words, don't post anything you wouldn't want to say to the person face-to face. Meaningful learning can involve controversy and conflict. In your forum postings, please show respect for your peers by responding to their arguments but refrain from critical personal remarks. In the absence of clarifying body language, try to be sure that the intent of your contributions is clear. As a reader, if someone's remarks concern you, ask for immediate clarification and give the writer the benefit of the doubt in the meantime. The instructor reserves the right to remove messages that are clearly personally harmful or seriously detrimental to the health of the discussion.

Our goal is to be collaborative. I would recommend you reread your postings before you submit to make sure your message does not offend another student.

Take the Netiquette quiz at <http://www.albion.com/netiquette/netiquiz.html>

CODE OF CONDUCT:

A primary academic mission of NHCC is the exploration and dissemination of knowledge. Academic honesty and integrity are integral to the academic process. Academic dishonesty, cheating, plagiarism, or knowingly furnishing false information to the college is a serious offense. See the college's policy on Academic dishonesty in the Student Handbook. It is expected that students will assume responsibility for their work and that materials submitted in fulfillment of course and program requirements. All work must represent students' own efforts.

Academic dishonesty could include, but is not limited to:

- Copying work submitted by another student in another class.
- Including material from a source without giving credit to the source.
- Allowing a friend or classmate to complete part of your course work.
- Collaborating on quizzes, tests and case studies or any other individual assignments.
- Cheating of any type will result in a failed grade for that assignment or test and cannot be made up.
- Refer to page 31, section 2 of the Student Handbook on Academic Dishonesty.

It is expected that NHCC students will understand and adhere to the concept of academic integrity and to the standards of conduct prescribed by the College's Code of Conduct for students. It is expected that students will assume responsibility for their work and that materials submitted in fulfillment of course and program

Larry Schaaf is the Dean of Business and Technology Careers. He can be reached at lawrence.schaaf@nhcc.edu.

STUDENT RESPONSIBILITIES & INFORMATION:

- Any student that needs accommodations for assistance with any type of disability, please contact the College's Disability Access Services Office at (763) 493-0555.

- The college has a zero tolerance policy regarding any type of harassment or discrimination. If you feel you are being harassed, contact the harassment officer, Kitty Hennemann at the Campus Center or myself.

- If you decide to stop attending class, it is your responsibility to withdraw yourself from class. I have the option/duty to report your last date of attendance from class if I determine you are no longer attending class, participating in class activities, and/or completing class assignments. If you are reported not attending, you will receive a "FN" on your transcript. If you will be absent from class for an extended period, you must contact me. If you are withdrawn from class, you must contact me for permission to resume attendance.

DIVERSITY

One of the great things about North Hennepin Community College is the wide range of students' backgrounds. We are the second most diverse of all the community colleges in the state. This contributes to a very rich academic environment and provides you with a "global" experience necessary to doing well in today's workplace. "Diversity" simply means "difference" and includes, but is not limited to differences in race, ethnicity, background, heritage, ancestry, religion/spirituality, class, age, gender, sexual orientation, country, region, language/dialects and ability/disability. There are students in each class who are actually still in high school as well as returning adults and senior citizens. There are over 60 languages and dialects spoken by NHCC students.

Some students may be taking classes in language that is not their first "native" language. Please be understanding of the fluency level of "ESOL" students (English Speakers of Other Languages). If English is your original language, imagine going to college and studying full-time in your second language! Be aware that each class is comprised of people of many ethnic and racial backgrounds, different religious affiliations, ages, genders, and sexual orientations, as well as a range of abilities and disabilities. I expect a high level of respect and sensitivity to cultural differences in all of our discussions.

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