NORTHWEST COLLEGE
Course Syllabus

Course: BUSN 2000-01 INTRODUCTION TO INTERNATIONAL BUSINESS
MW 3:00pm-4:15pm Fall 2006 Fagerberg Building Room 20

Instructor Information:
Mark Andreasen  FAB 11
Phone: Office (307) 754-6459
E-Mail: mark.andreasen@northwestcollege.edu
Office Hours: as posted or by appointment

Credit:
Three (3) Semester hours

Prerequisite:
None

Texts:
1. Round Table Viewpoints, International Business by Christopher J. Robertson,

Catalog Description:
A broad survey of the field of international business which introduces the basic concepts
of international business activity and theory. Reviews major foreign environmental
forces within the context of strategic management issues.

Learning Outcomes:
Upon completion of this course students should be able to:
1. Recognize the basic concepts and vocabulary of international business.
2. Understand the role of international business in meeting consumer needs.
3. Differentiate and assess specific international business functions and activities.
4. Recognize the global nature of business and the economy.
5. Understand and appreciate cultural diversity to a greater degree.

Course Content
1. Global Business Environment
2. National Business Environments
3. International Trade and Investment
4. The International Financial System
5. International Business Management

FINAL EXAM: Thursday, December 18, 10:00AM-11:50AM
DO NOT purchase plane tickets or make other travel plans for Final Exam week
Method of Presentation:
The course will be presented in a lecture format using a variety of learning tools to present the course content. Classroom lectures will be supplemented with class discussion, resource persons, handouts, video tapes, outside reading, transparencies, and computer applications.

Evaluation:
Eighty percent of your final grade will be the average of chapter tests, country presentations, and writing assignments. Ten percent will come from homework and quizzes, and the remaining ten percent is from attendance/participation.

Assignment of Grades

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<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A</td>
<td>100 - 95</td>
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<td>A-</td>
<td>94 - 90</td>
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<td>B+</td>
<td>91 - 87</td>
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<td>B</td>
<td>86 - 83</td>
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<td>B-</td>
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<td>C+</td>
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<td>C-</td>
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<td>D+</td>
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<td>F</td>
<td>Below 60</td>
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Exams:
- Exams will mainly consist of essay questions, but some true/false and multiple choice questions will also be included. I also include one or two bonus questions on each test; however, these questions will only be included on tests taken at the appointed times. Any tests taken before or after the test will not include bonus questions.
- Make-up exams will receive an automatic 15 percent deduction unless the reason for that absence has been approved BEFORE the test time.
- If you are late for class the day of the exam, you will only have until the end of the scheduled class time to complete the exam. If you are on time, you will be allowed extra time to finish the exam if needed.
- One 3x5 note card may be used during each exam; however, you must make your own card and cards of larger sizes will not be allowed. Violations of these rules will result in a loss of this privilege for the entire class.

Country Presentations:
You will be required to give two different country presentations during the course. One may be on a country where you have lived or visited, but the other must be on a country that you have never visited.

Writing Assignments:
You will have one writing assignment for each topic of the class. More information will follow.
Quizzes: (20pts ea.)

No make up on quizzes. When given, quizzes will be at the beginning of class. If you are late, you will only have as much time to complete the quiz as the other students. If everyone else has completed the quiz by the time you arrive, you will not be allowed to take the quiz. The lowest quiz score will be dropped.

Homework:

The class period in which a problem or exercise will be collected will be announced one class period prior to collection. When homework is collected, it is due at the beginning of the class period. Late homework will receive an automatic 25 percent deduction (homework turned in at the end of the class period is considered late). Homework will be graded on effort, not necessarily on the accuracy of the answer. A good effort must be shown in order to receive full credit (assignments must be typed to receive full credit).

Student Responsibilities:

Please turn off your cell phone before coming to class.

Class attendance, preparation, and participation are required to do well in this class. It is vital to your learning that you participate mentally and orally in class. Because we cover so much material in class, I expect you to read the assigned chapters. Test questions will cover material from the text and from lectures; we won’t discuss everything the textbook explains and not everything we discuss in class is covered in the textbook.

Attendance:

Northwest College has an attendance policy: one clock hour of unexcused absence for each credit offered (for example, a three-credit course = three clock hours of unexcused absences allowed). After the allowed absences have been taken, the instructor has the prerogative to reduce the student’s grade by one grade per absence beyond the number allowed. If you miss a class, it is your responsibility to still turn in homework on time and get new class material from a classmate.

Policy on Academic Dishonesty:

Cheating will not be tolerated in any form. It is a serious offense and may be punished by failure on the exam/hand-out problem/quiz/homework or failure in the course. Please refer to that portion included in the Student Handbook. **I will assume you are cheating if I see your cell phones during exams or quizzes.

ADA Statement:

Students with special needs: Students who qualify for specific accommodations under the Americans with Disabilities Act (ADA) should inform the instructor within the first week of class to ensure that their needs are met in a timely manner. It is the students’ responsibility to inform the instructor of his/her needs and to provide the necessary documentation to the Student Success Center before any classroom accommodations can be made. To contact the Director of the Student Success Center, call 754-6204 or stop by the Center located in the basement of Colter Hall.
Associate of Applied Science Business Program Outcomes:
After completion of the AAS Business Program, students should be able to:
1. Demonstrate an understanding of basic business skills, terminology, and principles.
2. Apply skills in the following areas: Written and oral communication, Mathematics and Technology.
3. Illustrate proficiency in identifying and solving problems, both in a formal and informal business situation.
4. Apply classroom theory into a business setting

Associate of Science Accounting or Business Administration Program Outcomes:
After completion of the AS Accounting or Business Administration Program, students will:
1. Have completed the coursework prescribed by the senior institution of their choice to enroll at that institution with junior status.
2. Have completed or be prepared to complete undergraduate general education requirements at the senior institution of their choice.
3. Demonstrate an understanding of the basic business skills, terminology, and principles that will lead to successful completion of a bachelor’s degree.
4. Demonstrate study skills that will enable them to be successful upon transfer. (Writing, Speaking, Research, Computer, Math, and Statistics)