



College of Management

One University Avenue, Lowell, MA 01854

The College of Management (COM) at the University of Massachusetts Lowell is seeking a new faculty member in the field of Marketing. The primary fields of specialization should be: innovation and new venture creation, global marketing or new product development, and some combination of marketing research, business-to-business marketing, e-marketing and services marketing.

Located 30 miles northwest of Boston, UMass Lowell has over 14,000 students and is one of the largest public institutions in Massachusetts. The COM has over 2,000 MBA and undergraduate students and is accredited by the AACSB-International. Classes are taught on-campus, online and, increasingly, abroad.

The COM is building faculty capacity to deepen its research productivity and build program offerings at all degree levels. The successful applicant will have the opportunity to participate in (1) the development and implementation of new academic programs such as our proposed Ph.D. program with specializations in leadership, international business, and technology management, (2) the growth of our Master of Business Administration and our new Master of Science in Innovation and Technological Entrepreneurship, (3) the design and development of a new Business School facility and (4) the ongoing development of the department and college.

Faculty members regularly earn teaching load reductions for the publication of high quality research. Ample opportunities are available to become involved in research and instructional activities and develop productive partnerships with other units of the University.

Candidates must hold a Ph.D. in Marketing from an AACSB-accredited university, and show evidence of excellence in research and teaching at the undergraduate and/or graduate levels. Other qualifications may be found at the URL below.

Applicants should apply online at: <http://jobs.uml.edu>. The application should include: (1) a current curriculum vitae; (2) a letter detailing research interests and accomplishments; teaching interests and experience; and professional background; (3) samples of research work; (4) evidence of teaching effectiveness; and (5) names and contact information for three references (including position title, employing organization, mailing and e-mail addresses) (do not send recommendation letters).

Applications will be accepted until the position is filled. Salary is competitive and commensurate with experience. The position is contingent upon funding.

Please contact the University of Massachusetts Lowell Human Resources Department at 978-934-3560 for information regarding benefits and related employment matters, or Dr. M. Berk Talay (Berk_Talay@uml.edu or 978-934-2810) if you have any questions about the position.

Members of the search committee will be interviewing candidates at the 2011 AMA Summer Educators' Conference in San Francisco, CA.

The University of Massachusetts is an Equal Opportunity/Affirmative Action Title IX, H/V, ADA 1990 Employer and Executive Order 11246, 41 CFR60-741 4, 41 CFR60-250 4, 41CFR60-1 40 and 41 CFR60-1,4 are hereby incorporated.