Introduction

Thailand is a country located in Southeastern Asia bordering the Andaman Sea and the Gulf of Thailand. Neighboring countries include Burma, Cambodia, Laos, and Malaysia. The geography consists of a mountain range in the west and a southern isthmus that joins the land mass with Malaysia. The government system is a constitutional monarchy; the chief of state is the king, and the head of government is the prime minister. Thailand has a mixed economic system in which there is a variety of private freedom, combined with centralized economic planning and government regulation. Thailand is a member of the Asia-Pacific Economic Cooperation (APEC) and the Association of Southeast Asian Nations (ASEAN).

Location: South-Eastern Asia
Capital City: Bangkok (+7 GMT)
Chief of State: King Maha Vajiralongkorn
Head of Govt.: Prime Minister Prayut Chan-o-cha
Currency: Thailand Baht (THB)
Major Languages: Thai (official) 90.7%, other languages 6.4% (2010 est.)
Primary Religions: Buddhist 94.6%, Muslim 4.3%, Christian 1%, other (2015 est.)
Calling Code: 66
Voltage: 220

Key Economic Facts

Income Level (by per capita GNI): Upper Middle Income Level of Development: Developing
GDP, PPP (current international $): $1,236.47 billion (2017)
GDP growth (annual %): 3.91% (2017)
GDP per capita, PPP (current international $): $17,910.15 (2017)
Manufacturing, value added (% of GDP): 27.09% (2017)
Inflation, consumer prices (annual %): 0.67% (2017)
Unemployment, total (% of total labor force) (modeled ILO estimate): 0.67% (2018)
Imports of goods and services (current US$): $248.74 billion (2017)

GDP Composition %

<table>
<thead>
<tr>
<th>Sector</th>
<th>agriculture</th>
<th>services</th>
<th>Industry</th>
<th>Manufacturing</th>
</tr>
</thead>
<tbody>
<tr>
<td>%</td>
<td>9</td>
<td>56</td>
<td>35</td>
<td>27</td>
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</tbody>
</table>

*Although Manufacturing is included in the Industry figures, it is also separately reported because it plays a critical role in economy.

Rankings

<table>
<thead>
<tr>
<th>Index</th>
<th>Rank</th>
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</thead>
<tbody>
<tr>
<td>Corruption Perceptions Index</td>
<td>96 / 178</td>
</tr>
<tr>
<td>EY Globalization Index</td>
<td>32 / 60</td>
</tr>
<tr>
<td>Global Competitiveness Index</td>
<td>38 / 139</td>
</tr>
<tr>
<td>Global Enabling Trade Index</td>
<td>63 / 136</td>
</tr>
<tr>
<td>Global Manufacturing Competitiveness Index (GMCI)</td>
<td>14 / 40</td>
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<tr>
<td>Global Services Location Index</td>
<td>8 / 55</td>
</tr>
<tr>
<td>Index of Economic Freedom</td>
<td>43 / 179</td>
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<tr>
<td>International Logistics Performance Index (LPI)</td>
<td>32 / 160</td>
</tr>
<tr>
<td>Inward FDI Potential Index</td>
<td>63 / 139</td>
</tr>
<tr>
<td>KOF Index of Globalization</td>
<td>44 / 185</td>
</tr>
<tr>
<td>Networked Readiness Index (NRI)</td>
<td>62 / 139</td>
</tr>
<tr>
<td>Open Budget Index</td>
<td>36 / 115</td>
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</tbody>
</table>

Risk Assessment (Provided by Coface)

Country rating: A4 - A somewhat shaky political and economic outlook and a relatively volatile business environment can affect corporate payment behavior. Corporate default probability is still acceptable on average.

Business Climate rating: A3 - The business environment is relatively good. Although not always available, corporate financial information is usually reliable. Debt collection and the institutional framework may have some shortcomings. Intercompany transactions may run into occasional difficulties in the otherwise secure environments rated A3.

Strengths

- Diversified and efficient production in fisheries, agriculture (40% of global natural rubber production), industry and services
- Regional crossroads open to its dynamic neighbors
- Strong external accounts
- Diverse exports: tourism, automotive components, agri-food products (rubber, seafood, rice, cane sugar, fruits), electronic components and organic chemistry
- High savings rate

Weaknesses

- Uncertain political situation; antagonism between rural and urban areas
- Inadequate infrastructures
- Aging population and shortages of skilled labor
- Mid-range positioning and lack of innovation
- Enduring links between private sector and politicians (corruption), underground economy
- High level of household debt

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