Located in the Midwest, Wisconsin has several ports along Lake Michigan on its eastern coast, which accommodate shipping to and from the Atlantic Ocean. Since 40% of Wisconsin's land is densely forested, the state's greatest natural resource has always been its supply of lumber. Today, Green Bay has one of the nation's largest industrial complexes for pulp and paper products. Milwaukee, famous for its brewing and meatpacking industries, is also home to manufacturers of vehicles, metal products, medical instruments, farm implements, and lumber. Wisconsin also has an active agricultural sector that leads the nation in the production of crops such as oats, cranberries, and cabbage. The largest crop, however, is corn, primarily used as feed for cattle.

**Abbreviation:** WI  
**Capital:** Madison  
**Nickname:** Badger State  
**Time Zone—Standard:** GMT -5  
**Time Zone—Daylight Saving:** GMT -4  
**Sales Tax Rate:** 5.00%  
**Motto:** Forward  
**Web Site:** http://www.wisconsin.gov

### Government

- **Governor:** Tony Evers (D)  
- **Senator:** Ronald Johnson (R)  
- **Senator:** Tammy Baldwin (D)  
- **Entered Union:** May 29, 1848

### Statistics

- **Total GDP (Billions):** $306,467.40 (2021)  
- **Per Capita Real GDP:** $62,543 (2022)  
- **Population:** 5,893,718 (2020)  
- **% of People under Poverty Level:** 10.00%  
- **Per Capita Personal Income:** $59,626  
- **Unemployment Rate:** 3.50% (2021)  
- **% of Population with a Bachelor's Degree:** 32.50%  
- **Total Exports:** $23,428,059,266.00 (2014)

### Top 5 Export Partner Countries

- **Country**  
  - Canada: $7,496,974,318  
  - Mexico: $2,516,067,745  
  - China: $1,655,692,067  
  - Japan: $938,376,006  
  - Germany: $701,795,699

### Top 5 Export Merchandise

- **Segment**  
  - Machinery Manufactures: $6,354,095,818  
  - Computers & Electronic Prod.: $2,910,063,563  
  - Transportation Equipment: $2,170,242,205  
  - Processed Foods: $1,946,133,684  
  - Chemical Manufactures: $1,659,415,612

### Major Cities

- **City**  
  - Milwaukee: 600,155  
  - Madison: 248,951  
  - Green Bay: 105,207

### Main Airports

- **Code**  
  - ATW: Appleton International Airport  
  - CWA: Central Wisconsin Airport  
  - GRB: Green Bay-Austin Straubel International Airport  
  - MKE: General Mitchell International Airport  
  - MSN: Dane County Regional Airport

### Main Ports

- Ashland Harbor, Port of Green Bay, Port of Milwaukee

### Corporations

- **Company**  
  - Northwestern Mutual  
  - ManpowerGroup  
  - Kohl's  
  - American Family Insurance Group  
  - Fiserv  
  - Oshkosh  
  - WEC Energy Group  
  - Rockwell Automation  
  - Harley-Davidson  
  - Schneider National

### Corporate Marginal Income Tax Rate

- 7.9% > $0

### Individual Income Tax Rate

- 3.54% > $0
- 4.65% > $12,120
- 6.27% > $24,250
- 7.65% > $266,930

**Country Memo Provided by:** globalEDGE.msu.edu and TRADE.GOV